

The 22nd Annual

MIDWEST ORGANIC
& Sustainable Education Service
MOSES

Organic Farming Conference Program

Your guide to the conference and a valuable resource for years to come.



February 24-26, 2011 • La Crosse, WI
www.mosesorganic.org



Printed on recycled newsprint

Welcome to the 22nd Organic Farming Conference!

Thank you for joining us as we gather for our annual 22nd conference to share knowledge and inspiration about growing healthy food and farmers. The opportunity to gather with farmers, educators, students, researchers and industry leaders to learn is an event we look forward to each and every year.

From browsing at the MOSES book sales area to bidding at the conference-wide silent auction, there is plenty to see and do. New workshops and exhibitors, nightly entertainment, and increased networking opportunities will round out an already packed schedule. We are also proud to offer a new series of Young Organic Stewards workshops and activities. The conference is a celebration of both food and farming, and we work hard to feed you both healthy food and good information.

Many thanks to our generous workshop presenters, sponsors, food donors, staff, and volunteers. They make this conference a great success year after year.

We have designed this conference program as a reference for you to use during and after the conference. Contact information is listed for presenters, exhibitors, and sponsors so that you can use it as a future resource.

Your feedback and suggestions help us to plan and improve the conference; please complete the conference evaluation form. Next year's Organic Farming Conference will be held February 23-25, 2012, in La Crosse, Wisconsin.

On behalf of the staff and board of the Midwest Organic and Sustainable Education Service, we hope the conference provides the inspiration and information to make your farms and dreams grow.

Towards a healthy farming and food future,

Faye Jones, MOSES Executive Director and OFC Co-Director &
Chris Blanchard, OFC Co-Director



PO Box 339 • Spring Valley, WI 54767 • 715-778-7557 • www.mosesorganic.org

MOSES is a non-profit education and outreach organization working to promote sustainable and organic agriculture. MOSES serves farmers striving to produce high-quality, healthful food using organic and sustainable techniques. These farmers produce more than just food: they support thriving ecosystems & vibrant rural communities. To learn more about MOSES, go to pages 21-22.

Conference Volunteers

Thanks to the 75 plus volunteers who help make the conference run smoothly! They help us provide this monumental event and make it look easy. Interested In volunteering in 2012? Go to www.mosesorganic.org/volunteer.html



Please Recycle

There are clearly marked bins for recycling paper, glass, cans and cardboard throughout the La Crosse Center. Please recycle and help make this a low waste event!



Compost Food

All food scraps, coffee stir sticks, paper cups, paper napkins and tea bags can be composted! Use the marked container.



Please Wear Your Nametag at All Times

It is your registration pass to the conference and your lunch pass. You won't be able to enter the dining hall without it. If you purchased supper tickets they are tucked behind your nametag.



Cell Phone Use

Please be respectful and turn your cell phone off when in workshop rooms and when attending general sessions. Thank you!

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conference schedule with workshops

THURSDAY, FEBRUARY 24th

5-8:30pm	Conference Check-In
5-8pm	Exhibit Hall and Book Sales Open
5:30-6:45pm	Organic Supper (Dining Hall)
6-10pm	Refreshments (Ballroom Lobby) + Film Screenings (South Hall, Room B)
7-8:30pm	Welcome + MOSES Organic Farmer of the Year (Ballroom)
8:30pm	Poetry Slam (Ballroom Lobby)

FRIDAY, FEBRUARY 25th

7-8am	AM Yoga (Back of Ballroom)										
7:30am	Conference Check-In Opens										
7:30-10am	Continental Breakfast (Dining Hall)										
8am-9pm	Silent Auction (Lower North Hall Lobby)										
8am-7pm	Exhibit Hall										
8am-9pm	Book Sales Open (Upper North Hall Lobby)										
8:30-10am	Workshop Session I (go to pages 32-34 to read more)										
Rm A	Rm B	Rm C	Rm D	Rm M	Rm N	Rm P	Rm R	Rm S	Rm T	Rm Y	Rm Z
Employee Mgmt	Elder-berries	Cover Crops	Plant Protection	Poultry Diet	Compost	Dairy Grazing	Beg Farmers	Conduct Research	Success CSA	Weed Control	Organic Seed
10:30-Noon	MOSES Organic Farmer of the Year + Keynote: Urvashi Rangan (Ballroom)										
Noon-2pm	Organic Lunch (Dining Hall) + Exhibit Hall Visitation										
2-3:30pm	Workshop Session II (go to pages 36-39 to read more)										
Rm A	Rm B	Rm C	Rm D	Rm M	Rm N	Rm P	Rm R	Rm S	Rm T	Rm Y	Rm Z
Weed Con Veg	Insect Habitat	Winter Prod	ECB & Beetle	Yearly Planning	Photo-synthesis	Cross Dairy	Find Land	GMO Contaminate	Reg Food Econ	Certif Basics	Amber Waves
4-5:30pm	Workshop Session III (go to pages 40-42 to read more)										
Rm A	Rm B	Rm C	Rm D	Rm M	Rm N	Rm P	Rm R	Rm S	Rm T	Rm Y	Rm Z
Year-Round Crops	Carbon Sequest	Sm Scale Fruit	Research Outlook	Edible Beans	Tillage	Healthy Calves	Farm Ed	Fert Options	Work For Profit	Farm To School	Govt Conserve
5:30pm-6:45pm	Organic Supper (Dining Hall)										
5:30-8pm	Wine & Dine with MOSES (Radisson Hotel)										
5:00-8pm	Farmer Showcase (Ballroom Lobby)										
6-11pm	Film Screenings (Room A)										
7-7:45pm	Children's Theater Production - Jack and the Beanstalk (Ballroom)										
8:15-midnight	The Daddy Squeeze Band (Ballroom)										

SATURDAY, FEBRUARY 26th

7-8am	AM Yoga (Ballroom Hallway)										
7:30am	Conference Check-In Opens										
7:30-10am	Continental Breakfast (Dining Hall)										
8am-4pm	Exhibit Hall Open										
8am-4pm	Book Sales Open (Upper North Hall Lobby)										
8:30-10am	Workshop Session I (go to pages 44-47 to read more)										
Rm A	Rm B	Rm C	Rm D	Rm M	Rm N	Rm P	Rm R	Rm S	Rm T	Rm Y	Rm Z
Balanced Farm Life	Tomatoes	Renewable Energy	Shiitake Mushrooms	Organic USDA	Mycor-rhizae	Soil Fert Plan	Grain Supp	AGR Lite	CSA Roundtable	Farm Info	Organic IPM
10:30-Noon	General Session + Keynote: Tom Stearns (Ballroom)										
Noon-2pm	Organic Lunch (Dining Hall) + Exhibit Hall Visitation										
2-3:30pm	Workshop Session II (go to pages 48-50 to read more)										
Rm A	Rm B	Rm C	Rm D	Rm M	Rm N	Rm P	Rm R	Rm S	Rm T	Rm Y	Rm Z
Keynote Followup	Pesticide Effects	Pest in Org Veg	Weeds & Cov Crops	Hoop-house Suc	Teaming w/ Microbes	GMO Alfalfa	Rotations For Weeds	Wisdom Body	Veg for Process	Wholesale Markets	Grants for Farmers
4-5:30pm	Workshop Session III (go to pages 52-53 to read more)										
Rm A	Rm B	Rm C	Rm D	Rm M	Rm N	Rm P	Rm R	Rm S	Rm T	Rm Y	Rm Z
In her Boots	Organic Change	Social Justice	Transplant Production	Getting Ahead	No-Till	Grazing GRP	Young Org Stewards		Hops	Ag Policy	Breeding Corn

BOUND TO OUR ROOTS

Since 1976, we've been a member owned co-op dedicated to supporting and advocating organic products and agriculture. Today, we're a leading supplier of organic and all-natural herbs, spices and seasonings, whole leaf teas, essential oils and aromatherapy personal care products.



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Thursday, February 24th

8 am-10 am: Continental Breakfast
8 am-10 am: OU Check-In
10 am-5:30 pm: Organic University (OU)

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5 pm-8:30 pm: Conference Check-In
5 pm-8 pm: Exhibit Hall Open
5 pm-8 pm: Book Sales Open
5:30 pm-6:45 pm: Organic Supper
6 pm-10 pm: Film Screenings
7 pm-8:30 pm: Welcome • Gen Session
 Keynote:
 Farmer of the Year-TBA
8:30 pm-10 pm: MOSES Poetry Slam

Friday, February 25th

7 am-8 am: Yoga
7:30 am: Check-In Opens
7:30 am-10 am: Continental Breakfast
8 am-9 pm: Silent Auction
8 am-7 pm: Exhibit Hall Open
8 am-9 pm: Book Sales Open
8:30 am-10 am: Workshop Session I
10:30 am-Noon: Organic Farmer of the Year Award
 Keynote:
 Urvashi Rangan
Noon-2 pm: Organic Lunch
2 pm-3:30 pm: Workshop Session II
4 pm-5:30 pm: Workshop Session III
5:30 pm-6:45 pm: Organic Supper
5:30 pm-8 pm: Wine & Dine w/ MOSES
5 pm-8 pm: Farmer Showcase
6 pm-12 pm: Film Screenings • Children's Performance
 Daddy Squeeze Band

Saturday, February 26th

7 am-8 am: Yoga
7:30 am: Check-In Opens
7:30 am-10 am: Continental Breakfast
8 am-4 pm: Exhibit Hall Open
8 am-4 pm: Book Sales Open
8:30 am-10 am: Workshop Session I
10:30 am-Noon: Keynote: Tom Stearns
Noon-2 pm: Organic Lunch
2 pm-3:30 pm: Workshop Session II
4 pm-5:30 pm: Workshop Session III

General Sessions/Keynotes

In addition to our featured presentations, general sessions include the organic music of Synister Dane, conference announcements, and Farm Bill updates.

**A Presentation with the 2011 MOSES Organic Farmers of the Year
The Vetter Family
"Nothing Static About Organic!"
Thursday 7pm, Ballroom**

Since 2003 MOSES has recognized a farmer or farm family that embodies the spirit of organic farming, with the Organic Farmer of the Year award. The notable group of recipients represents incredible diversity in size of farm, type of production, and geographic location. What they hold in common is dedication to certified organic practice and a commitment to sharing their knowledge and lessons learned.

MOSES proudly awards the 2011 Organic Farmer of the Year to the Vetter Family of The Grain Place in Marquette, Nebraska. For over 60 years, the Vettters have been leaders in developing organic standards that rely on healthy soils to grow everything from edible soybeans to flax and amaranth. Their on farm processing plant, Grain Place Foods, processes organic private label popcorn, as well as oats and does mixing of organic exotic animal foods. Walking the land and feeling the soil tilth enforces the Vettters' belief that they are doing right by the land and their family.

Join MOSES in congratulating the Vetter family and hear their story of organic farming on the plains.

Enjoy the MOSES Poetry Slam following the Organic Farmers of the Year presentation Thursday evening.

**Urvashi Rangan
From Better Farming to Better Shopping
Friday 10:30am, Ballroom**

The organic movement paved the road from farm to fork and from a niche market to the supermarket. But public awareness about unsustainable conventional farming practices and organic values has been constructed in a marketplace filled with confusing labels, where "natural" and other claims compete with

credible labels like organic - and where organic does not always mean what it should. The need for organic standards to remain high and evolve over time is vital to the long-term success of the organic movement, especially as consumers increasingly want to know the origins of their food and how it is produced.

Urvashi Rangan is the Director of Technical Policy for Consumers Union. She developed the ratings system, database, and website for evaluating environmental labels. Rangan continues to decode the meaning of eco-labels for consumers, and advocates for credible labeling in the marketplace, including influencing government policy decisions at the state and federal level.

Friday's general session includes the presentation of the MOSES Organic Farmer of the Year Award.

**Tom Stearns
What Are We Waiting For? Now Is the Time to Rebuild Our Healthy Food System
Saturday 10:30am, Ballroom**

For the first time in human history, we have the opportunity to consciously create a food system that reflects what we now know about local and global economies, ecology, and human health. The ways we grow, transport, and consume food carry much of the blame for climate change, energy abuse, poisoned water and soil, and the obesity epidemic. With the future of our food system in our hands, what will we do? Hear from Tom Stearns, of High Mowing Organic Seeds, about local food systems development in Hardwick, Vermont, and the fascinating, collaborative work among farmers, businesses, and the community as they face this challenge in a bold and ambitious way.

Tom Stearns, founded High Mowing Organic Seeds in 1996, when he began sharing seeds with others through a small seed flyer. Since that time, High Mowing Organic Seeds has expanded into one of the leading organic seed companies in the United States. Stearns has served as President of the Center for an Agricultural Economy since 2008, and Co-President of NOFA-Vermont since 2004.

Overflow sitting with video simulcast is located downstairs in Room A near the dining hall. Great seats, big screen, good sound!



Farm and garden supplies, once-in-a-lifetime experiences and delectable treats await you at the silent auction. Visit the Lower North Lobby (below the Book Sales) on Friday beginning at 8 am with final bidding concluding at 9 pm. Be sure to bid on and buy a variety of items donated by sponsors, exhibitors, and the MOSES Board of Directors, while supporting education and resources for farmers to grow organically!

How Do I Bid?

Visit the silent auction information desk located in the Lower North Lobby. Bidding is open to everyone for items offered in the silent auction. All bidders on alcoholic items must be at least 21 years of age.

View the items at the silent auction and record your name, conference ID number and bid(s) on the item(s) of your choice on the bidding sheets. The highest recorded bid on each item will be declared winners at the close of the auction on Friday at 9 pm.

The winning bidders will be posted at the book store, check-in and auction areas before 8 am on Saturday. Winning bidders will pick up their bill at the auction area and pay in the book store on Saturday from 10 am – 5:30 pm. See you at the Silent Auction!

Wine & Dine with MOSES Friday, February 25 at 5:30 p.m. Radisson Hotel Ballroom

\$65 minimum donation

Join the MOSES Board of Directors and staff for a wine and specialty cheese social, followed by a gourmet organic meal with delectable desserts by Organic Valley. Network and relax while supporting organic educational programs.



MOSES Conference Book Sales

SHOP EARLY – TITLES MOVE QUICKLY!



**SAVE 10% on
purchases over \$100!**

Upstairs North Hall Lobby

Thursday 5:00-8:00 pm

Friday 8:00-9:00 pm

Saturday 8:00-4:00 pm

Over 500 book titles + No Spray Signs + DVD's + Posters + t-shirts + children's books. Knowledge is power! Shop MOSES Book Sales! Find what you need to help your farm flourish. Hundreds of titles to choose from. Soil biology, pest and weed control, solar power, cookbooks, and more!

MOSES Organic Farmer of the Year: The Vetter Family, Marquette, Nebraska

MOSES is proud to announce the Vetter Family of the Grain Place as the 2011 MOSES Organic Farmer of the Year award winners. On Thursday night the Vetter family will give a presentation and Friday morning at the general session they will receive the award.

Vector Family Story:

Driving on Highway 14 east of Grand Island, Nebraska, you might think that field corn and soybeans were the only crops that could grow there until you approach the 230 acre farm Vetter family farm, known as, "The Grain Place." Don Vetter, the patriarch of The Grain Place, started farming in 1948 and was one of the first in the area to try the new technologies of pesticides and synthetic nitrogen fertilizers. While the yields did improve Don's keen sense of observation told him things were not quite right on the farm. Observations of negative effects on the soil and wildlife and that crops seemed to be more susceptible to insect damage and damage from the constant prairie winds led the family to become an early adopter of conservation rotations and organic farming practices. Don's son Dave returned home to farm after college and started the formal organic conversion in 1975. Mike Herman, Dave's brother-in-law, currently does most of the farming, while Dave is still involved in much of the decision making.

Building a strong economic base for the farm has been a priority, and has led to continual experimentation with new crops and rotations. Over the years, the Vettters have grown a wide range of crops not typically seen in the region, such as edible soybeans, edible dry beans, blue and white corn, popcorn, heirloom barley, flax, amaranth, lupines, and pasture. Fruit and nut trees are planted in the buffer zones to increase biodiversity and add an additional income stream. Pastures are rotated around the farm to support a cow/calf herd for direct marketed grass finished beef. The Vetter farm is a model of sustainability and has hosted numerous farm tours for local, regional, national, and international groups.

A very important part of the farm is the grain processing plant, Grain Place Foods, located on the homestead. This small but very diverse facility processes organic popcorn, other whole grains along with a full line of organic rolled cereal grains. GPF also manufactures a variety of organic specialty pet foods. The business employs many members of the local community as well as members of the Vetter family.

Dave has been a leader in the development of organic standards and the certification process, as an early president of OCIA International (Organic Crop Improvement Association). Many of the current NOP regulations started with standards that OCIA developed. Dave encourages farmers just transitioning to organic to put a strong focus on building their soils, since so much of the farm's success depends on that major resource. As the farm begins to mature into a functioning organic system, the addition of biodiversity both within the crops and around the farm continue to enhance the resources needed to provide healthy crops and profitable yields. Dave reminds us that if a farmer feels they have the perfect management system in place, they will probably fail. He recommends that we never stop observing, never stop experimenting, and never stop building upon the good work of enhancing your ecosystem, both below and above ground. Remember, there is nothing static about organic.

Congratulations to the Vetter family of The Grain Place for their commitment to the true spirit of organic farming, and for being selected as the 2011 MOSES Organic Farmer of the Year.



Nominate the 2012 Organic Farmer of the Year

Nominations for the Organic Farmer of the year are considered on the following criteria:

- Innovations in organic farming and livestock management- including crops and crop rotations, weed, pest and disease management strategies, development of value added products, sustainable or renewable energy, and marketing.
- Excellence in enhancing farm resources: soil, water, wildlife, and biodiversity.
- Inspiration and education of organic farmers, consumers and others in the organic community.
- Current organic certification.

Nominations must be received by Sept. 15, 2011. Applications are available by calling 715-778-5775 or for download at: www.mosesorganic.org/foy.html

Past Winners 2003-2010

2010: John, Jane, and Janaki Fisher-Merritt, The Food Farm, Wrenshall, MN

2009: Tom and Irene Frantzen, New Hampton, Iowa

2008: Gary, Nicholas and Rosie Zimmer, Otter Creek Organic Dairy

2007: Florence and Dave Minar, Cedar Summit Farm, New Prague, MN

2006: Stan Shutte, Triple "S" Farms, Stewardson, IL

2005: Carmen and Sally Fernholz, A Frame Farm, Madison, MN

2004: Martin and Atina Duffley, Gardens of Eagan, MN

2003: Linda Halley and Richard deWilde, Harmony Valley Farm, WI

National Sustainable Agriculture Information Service



Sustainable Agriculture Specialists
are available 7 am to 7 pm CST

800-346-9140 (English)

800-411-3222 (Spanish)

Visit our Website for the latest sustainable agriculture updates
and free publications: www.attra.ncat.org



A project of the National Center for Appropriate Technology NCAT



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I N S T I T U T E

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CONTINENTAL BREAKFAST

(included in registration fee)

Thursday – Saturday, 7:30am – 10:00am

Whole Fruits, Homemade Granola, Soy/Dairy Yogurt, Fresh Baked Muffins and Scones, Cheeses, Oatmeal with Toppings, Assorted Breads, Butter, Preserves, Sliced Fruit Trays, Milks, Teas, Assorted Juices and Coffee. *Please note: vegan and gluten free bakery items can be requested from the catering staff.

BREAK FOODS

(included in registration fee)

Available all day

Fresh Fruit, Cheeses and Curds, Blue Corn Chips, Salsa and Corn Relish, Assorted Breads, Butter, Preserves. Cookies, Crackers, Milks, Teas, Juices and Coffee.

ORGANIC LUNCH

(included in registration fee)

Thursday – Saturday, Noon – 2:00pm**Thursday, February 24, 2011**

Organic Spring Greens with Dressing (GF/V), Bratwurst and Hotdogs with all the fixings (GF), Baked Beans (GF/V), Potato Salad (GF/V), Asian Slaw (GF/V), Vegan Entrée: TVP Sloppy Joes with all the fixings (GF/V). Dessert: Chocolate Rice Crispy Bars (GF/V). (GF buns available by request from catering staff).

Friday, February 25, 2011

Organic Spring Greens with Dressing (GF/V), Warm Meatloaf Sandwiches with all the fixings (GF), Baked Leek and Sweet Potato Gratin (GF), Wild Rice Salad (GF). Soups: Winter Borscht (GF/V), and Butternut Squash (GF/V). Vegan Entrée: Tempeh-Oatmeal Meatloaf Sandwiches with all the fixings (V). Dessert: Blueberry Buckle (V). (GF bread available by request from catering staff).

Saturday, February 26, 2011

Organic Spring Greens with Dressing (GF/V), Pasta with Meatballs, and Pasta with Chicken Alfredo (GF), Antipasto Salad (GF/V), Italian Vegetables (GF/V), Bread Sticks and Garlic Toast. Vegan Entrée: Hearty Italian Soup with Kasha, and Antipasto Sandwich (V). Dessert: Sorbet Bars (GF/V).

ORGANIC SUPPER

(sold separately, \$15/adult, \$7/child)

Thursday – Friday, 5:30pm – 6:45pm**Thursday, February 24, 2011**

Organic Spring Greens with Dressing (GF/V), Roasted Porkloin with Rosemary Chardonnay Sauce (GF), Maple Mustard Glazed Potatoes and String Beans (GF/V), Root Vegetable Gratin (GF) Oven-Baked Wild Rice Pilaf with Mushrooms (GF/V). Dinner Rolls and Butter. Vegan Entrée: 3 Sisters Casserole with Polenta Crust (GF/V). Dessert: Chocolate Cake (V).

Friday, February 25, 2011

Organic Spring greens with Dressing (GF/V), Chicken Mushroom Marsala (GF), Pickled carrots (GF/V), Romano Risotto with Radishes (GF), Thyme Roasted Vegetables (GF/V), Dinner Rolls and Butter. Vegan Entrée: Thai Red Curry with Brown Rice (V). Dessert: Gingerbread with Whipped Cream. (Vegan Gingerbread served with Apple Sauce).



WINE & DINE w/MOSES (sold separately, minimum donation \$65)

Friday, February 25th in the Radisson Hotel Ballroom.

Hors d'oeuvres and drinks at 5:30 pm, followed by the meal at 6:30 pm

\$65 minimum donation. All proceeds benefit MOSES programs.

Enjoy a variety of local cheeses, beers and wines. The main course includes rib eye steak or stuffed zucchini (vegetarian), followed by gourmet desserts prepared by Organic Valley. Vegan meal is available by request.

FOOD DONORS

Thanks to the humbling generosity of the following farmers and businesses, MOSES can offer conference attendees a variety of quality local and organic foods. Please take some time after the conference to learn more about these incredible donors at www.mosesorganic.org/food.html.

A huge thanks to Radisson Executive Chef Cindy Redman, and her amazing staff for tackling the incredible job of preparing meals for 2700+ hungry folks. Thanks to Tami Woods and her unflappable catering staff for their unflagging energy and attention to detail. Thanks to Rick Christiansen of Co-op Partners for coordinating the order and delivery of such quality produce, and for going above and beyond by picking up and delivering additional items to the conference center. Thanks to Organic Valley for donating a generous amount of organic dairy and meats, and to Chef Kristen Woodhouse and her wonderful Organic Valley kitchen staff for preparing a beautiful array of delicious desserts for the MOSES Wine & Dine Event. Each of you makes every conference meal stand-out. We are truly grateful for your organization and support.

- Amazing Grace Family Farm (Honey)
- Annie's Inc (BBQ Sauce)
- Badger Mountain Vineyard (Wine)
- Bionaturae (Juice)
- Blue Farm (Corn Chips)
- Bob's Red Mill (Grains)
- Bragg (Oils)
- Castle Rock Organic Farms (Cheese)
- Cedar Grove Cheese (Cheese)
- Ciranda, Inc. (Grocery)
- Choice Organic Teas (Tea)
- Columbia Gorge Organic (Orange Juice)
- Co-op Partners Warehouse (Produce)
- Country Choice Organic (Cookies)
- Crave Brothers Farmstead Cheese (Cheese)
- Crofter's Organics (Jam)
- Dr. Kracker (Crackers)
- Eden Foods (Beans)
- Farmer's Market Foods (Squash)
- Featherstone Farm (Produce)
- Frey Vineyards (Wine)
- Frontier Natural (Herbs, Spices)
- Gillian's Foods (GF Bread Crumbs)
- Gourmet's Delight (Mushrooms)
- Great River Organic Milling (Flours)
- Green and Blacks (Chocolate)
- Horizon Organic (Cheese)
- Hoch Orchard and Gardens (Jam, Juice)
- IGL Farms (Potatoes)
- Jacob's Farm Organic (Herbs)
- Jovial Foods (GF Pasta)
- Kalona Organics (Yogurt)
- Kickapoo Gold (Maple Syrup)
- Lakefront Brewery (Beer)
- Lundberg Family Farms (Rice)
- Maple Valley, Inc (Maple Syrup)
- Milton Creamery (Cheese)
- Mountain Rose Herbs (Herbs)
- Once Again Nut Butters (Nut Butters)
- Organic Prairie (Meats)
- Organic Valley (Dairy)
- PastureLand Cooperative (Cheese)
- Peace Coffee (Coffee)
- Pearl Street Brewery (Beer)
- Potters Fine Foods (Crackers)
- Rishi Tea (Tea)
- Rock Spring Farm (Produce)
- Salad Girl (Salad Dressing)
- The Simple Soyman (Tofu/Tempeh)
- SnoPac (Frozen Produce)
- Stonyfield Farms (Yogurt)
- UNFI (Grocery)
- Uplands Cheese Company (Cheese)
- Wallaby Organic Yogurt (Yogurt)
- Whole Grain Milling, CO (Oats)
- Wholesome Sweeteners (Sugars)
- Whole Soy & Co (Soy Yogurt)

A note about gluten free menu items:

Menu items listed with a "GF" are gluten free. Most of the menu items are GF, with the exception of some desserts, breakfast items, and dinner rolls. GF breakfast pastries and dinner rolls are available by request from the catering staff. Items that are naturally gluten free, like fresh fruit, are not labeled. While every effort has been made to keep contamination at zero, if you have a severe gluten allergy, we recommend not eating in our buffet style setting.

A note about vegan menu items:

Menu items listed with a "V" are vegan. If you checked "vegan" on your registration form, there is a vegan meal ticket behind your nametag. (If not, go back to registration and they will give you one). Take your vegan meal ticket to the table in the dining hall with the VEGAN ENTRÉE sign for your entrée, sides, and desserts. Ask a member of the catering staff or a dining hall volunteer to direct you if needed.

Kid Station:

New this year, the dining hall will feature a Kid's Station. Stocked for lunches and suppers with simple foods (PB&J fixings, apples, and carrots), parents will find something to satisfy even the fussiest eater.

The following CEU credits for Certified Crop Advisors have been approved through the Certified Crop Advisor Program. This year we are offering an impressive total of 153 credits in 2 days of programming!

Please sign in on the in-room sign-in sheets if you are eligible for CEU credits.

Friday, 8:30 am-10:00 am

- Compost for the Mid-Sized Farm: NM=1.0, SW=0.5
- Cover Crop Benefits and Techniques: NM=.5, SW=1.0
- Crop Productivity through Plant Protection: CM=1.5
- Rotations and Weed Control: PM=1.5
- Developing a Successful CSA: PD=1.5
- Elderberries: CM=1.5
- Employee Management Systems: PD=1.5
- RF How to Conduct Research on Your Farm: CM=1.0, PD=.5

Friday, 2:00 pm-3:30 pm

- Designing and Implementing Beneficial Insect Habitat: PM=1.5
- Photosynthesis: Leaves, Chloroplasts, and Crop Yields: CM=1.5
- From Amber Waves to Market: CM=1.5
- Cold-Climate Winter Production: CM=1.5
- RF Cucumber and Flea Beetle Control in Organic Systems: PM=1.5
- Steel and Strategies: PM=1.5
- A Simple and Comprehensive Approach to Yearly Farm Planning: PD=1.5
- Certification Basics: PD=1.5
- GMO Contamination: CM=1.5

Friday, 4:00 pm-5:30 pm

- Carbon Sequestration on Organic Farms: CM=1.5
- Overview of Organic Fertilizer Options: NM=1.5
- Tillage with a Purpose: SW=1.5
- Growing Edible Beans in the Upper Midwest: CM=1.5
- Crop Production for Year-Round Weekly Markets: CM=1.5
- Diversified Small Scale Fruit Production: CM=1.5
- Get Paid for Conservation Practices through Government Programs: CM=1.5
- RF Organic Research Forum: Outlook and Opportunities: PD=1.5
- Farm to School: What You Need to Know: PD=1.5
- Working Backwards towards a Profit: CM=1.5

Saturday, 8:30 am-10:00 am

- Developing a Soil Fertility Plan for Your Farm: NM=1.5
- Using Mycorrhizae for Crop Production: NM=1.5
- RF Integrated Pest Management in Organic Field Crops: PM=1.5
- CSA Roundtable: Reflections on a Movement: PD=1.5
- Factors Affecting Biological Tomato Production: CM=1.5
- Growing Shiitake Mushrooms on Small-Diameter Hardwood Logs: CM=1.5
- Capturing and Organizing Farm Information: PD=1.5
- Whole Farm Insurance Options for Organic Farmers: CM=1.5

Saturday, 2:00 pm-3:30 pm

- Designing Rotations to Reduce Weed Density: PM=1.5
- Teaming with Microbes: NM=0.5, SW=1.0
- Organic Vegetable Production for the Processing Market: NM=1.0, PM=0.5
- RF Weed Management and Cover Cropping: PM=1.5
- Pest Control in Organic Vegetables: PM=1.5
- Succession Planting in the Hoophouse: CM=1.5
- Grant and Funding Options: PD=1.5
- Wholesale Markets for Local Food: PD=1.5
- Effects of Common Pesticides: PM=1.5

Saturday, 4:00 pm-5:30 pm

- RF Organic No-Till: SW=0.5, PM=0.5, CM=0.5
- Breeding Corn for Organic Farming: CM=1.5
- Organic Hops Production: CM=1.5
- Transplant Production for the Organic Market Farm: CM=1.5
- Using CRP Ground in a Grazing Program: CM=1.5
- Getting Ahead on the Farm: PD=1.5
- NRCS State Technical Committees: PD=1.5

NM = Nutrient Management

PM = Integrated Pest Management

PD = Professional Development

SW = Soil & Water Management

CM = Crop Management

Network with your peers!

We offer several ways to directly connect with others:

- **Meetings and Receptions:** Join groups that have asked to use space to host a meeting or reception. Though not run or sponsored by MOSES, these may be of interest to you. Check out the listing on pages 26- 27 and on posters in the lobby.
- **Free Resource Area/ Connection Bulletin Boards:** Pick up lots of great info, exchange selling, buying, or work opportunities with everyone. Tables and boards will be located in the North Hall Concourse hallway. Staff /volunteers will monitor the materials for appropriate content.
- **Free Resource Area:** These tables are open for organizations and businesses to share free information related to organic and sustainable agriculture. Catalogs, brochures, pamphlets and other items can be set out to share.
- **Connection Bulletin Boards:** Buy, sell, trade or connect with your fellow conference goers. Need a ride? Want to sell equipment? Want an internship on a biodynamic farm? These boards are a great way to reach your target audience.
- **NEW THIS YEAR! Farmer Connection Roundtables:** Want to talk about turkeys, or bees, or spelt? Sign up to reserve a Connection table and talk with whoever shows up! A perfect venue to share ideas, learn from others and find others with similar interests. Look for the sign up board in the North Concourse Hallway to either reserve a time /table slot, or see if there is a conversation you'd like to join. MOSES will also post a list of the Connection Roundtable meetings and times in each of the refreshment areas. Sign up for your table and time on the board in the North Concourse Hallway. Tables can be reserved in 50 minute increments and change on the half hour, 5:30-8:30pm on Thursday, 7:30am-8:30pm Friday and 7:30am-5:30pm Saturday. Topics must be related to organic or sustainable agriculture, and we reserve the right to refuse any topic for any reason. Three or more tables will be open at the conference for each time slot. All times are first come, first served. Table organizers are responsible for cleanup if needed.

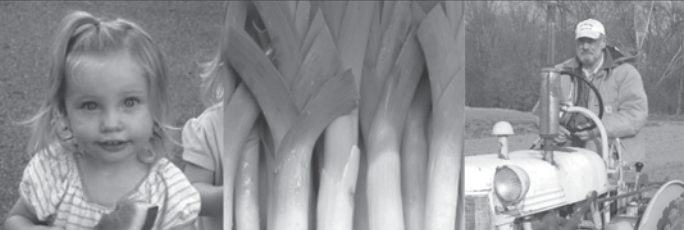
Farmer's Showcase

Friday, February 25th, 5:00-8:30 p.m.
Upper level Ballroom Lobby

Come check out the Farmer Showcase! You'll find flowers, lotions, pickled vegetables, animal products and more. Stop by, talk with the farmers, buy local products, network and enjoy refreshments!

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Childcare

Friday & Saturday, for ages 3 and up

OPEN: 8:00 am to 12:15 pm; 1:45pm to 5:45 pm

CLOSED for LUNCH*: 12:15 pm to 1:45 pm

** Parents please pick up your children for lunch!*

Childcare is closed during lunch.

Location: Check-in for childcare is in the Zielke Suite (Upstairs in the N Hall of the La Crosse Center)

Each parent will be asked to fill out a short form with questions about your children's special needs, medical info, etc. Parents must sign children in / out with the childcare supervisor at the table just outside the Zielke Suites. A variety of activities will be provided for children of all ages who do not wish to participate in the workshops: Creating colorful bean mosaics, stained glass style window hangings, hair wraps, macramé jewelry, weaving, origami, face painting, board games, cards, and other farm crafts. For younger ones— stories, house building with cloths, music, colored silks for dress up, wooden trains, coloring, and clay play. The movement room allows for more noise and physical activity for free play with soft balls and hoops as well as co-operative games, spotted acrobatics, and fun circus activities. There is also a nap room for little ones.

Workshops for Kids!

Friday, February 25

THEATRE production: "Jack and the Beanstalk"

Join Jack as he follows his magic beans into the exciting world of giants, meeting new friends and escaping danger at every turn. Jack's love for his family, courage, and enthusiasm bring great adventures and joys! Children of all ages are welcome. As usual, we'll have costumes for everyone, narrated parts and lines for those who want to learn them and time for simple set design and construction. The performance will be held before the talent show Friday evening, and scripts will be provided for the audience to participate.

Saturday, February 26

Vegetable Puppetry 8:00 am - 12:30 pm

Create fun plant and animal marionette puppets out of cardboard, cloth, yarn and wool! Discover the secret life of a zucchini and perform this tale for parents before lunch. This workshop is for children of all ages, and we will have plenty of help for interested little ones. Snack and movement breaks are available in all other workshops.

Potato Printing 11:00 am - 12:30 pm

Potato art for everyone! Learn fun facts about potatoes, and celebrate this tasty tuber as food and art! Create stamps and decorate cards or cloth bags with beautiful colors. Those involved with marionette puppetry are also welcome to join as well!

Terrariums 2:15 pm - 4:30 pm

Create a miniature green forest and learn about mosses. We will provide you with the soil, moss, and all that you need to create your own living moss terrarium. Decorate your creation with miniature trees and forest creatures, and then bring it home and enjoy!

Forest Story 4:30 pm - 5:30 pm

We welcome children after two full days of play to come share a special story, and co-create nature's sounds of rain, wind, and animal song. A peaceful way to end the day.

Childcare Coordinators

- **Bean Braun** - 608-799-8039: Bean is a teacher with extensive training in outdoor ed. She has worked with youth groups in wilderness settings across the county, leading trail construction projects, naturalist programs, personal growth /therapeutic development groups, bike programs, and more. Bean is enthusiastic and loved by children, teens and parents with her gentle, warm, yet firm manner. She has been a part of our program for several years.
- **Kate Rynes:** Kate is a mother experienced sharing the magic of farm life, crafting, and the natural environment with children of all ages. Kate grows and markets organic flowers and has also been a member of our childcare program staff for two years.
- **Viroqua Youth Initiative:** Members of the Viroqua Youth Initiative help provide childcare. This school offers holistic Waldorf inspired education for grades 9-12 and strive to integrate intellect, the arts, and practical skills into school life. For information, please contact Liz Cox at 608-637-6445
- **Joseph Ecklund:** Joseph is a talented performer with a love of music, theater, singing, and games! His enthusiasm sparks creativity and brings smiles to children. He has been involved in a myriad of theater productions, and sings with the choral group in Vernon County called, "The Ridgetones."
- **Erin Kiddleson:** Erin is a wonderful artist with a playful and gentle spirit. She lives near Viroqua, WI and looks forward to sharing her love of life with children. Both she and Joseph will be directing our play this year.
- **Mary Kehoe:** Mary was one of the original Childcare providers in the early days of the MOSES conference. Mary is a mother with tremendous experience working with children. Her supportive spirit of discovery bring children joy and inspiration.

Teen Space - For ages 12-99

Open: Friday & Saturday, 8:30 am - 5:30 pm; Closed for Lunch: noon-2 pm – North Hall Lower Level

Again this year, the celebrity dressing rooms are the premium hang out space for the teens. With room for a range of activities from crafting to lounging, teens can enjoy comfort and the assurance that the “teen buzz” won’t distract other workshops. See the conference center map for directions to our location. Teens are free to come and go. There will be no sign-in or out. Staff is not expected to know the whereabouts of teens. It isn’t childcare. You are expected to exercise integrity, maturity, and independence.

Teen Space Coordinator – Donna Goodlaxson 715-455-1663

A “retired” CSA Farmer, Donna currently teaches at a Montessori Land School in northwestern WI. Donna takes a break from her work with urban Junior High students to be “home” at the conference each year. Sadie Goodlaxson and Sara Nagler complete the crew. Sadie was born into a CSA in 1992 and is back after a year in Turkey. Sara is an enthusiastic -and very kind- supporter of Teens and a dedicated home schooler. Everyone interested in teen fun is welcome!

Teen Space Activities Teen Space is a place where “organic” teens get to be the norm. Young people return to the conference each year to the same camaraderie that adult conference-goers love. Maybe in a different form, but you still get to be with people of your own age and interests. The education and networking that MOSES is known for continues for Teens! Teen Space is a place to explore crafts, get inspired about organics or just hang out. Make and Take Workshops will feature: prayer flags, wind chimes, bluebird houses, and the ever-popular tie dying. Teens will have a chance to be creative and have fun, because we all know that things can get a little boring. Sometimes grown-up stuff just isn’t all that interesting. Even to the grown-ups!

Workshops for Teens

Prayer Flags: Make and Take

8:30 – 10:00 am Friday and Saturday

10:30 – noon Saturday

Explore the rich history of prayer flags. Express your ideas and dreams, your wishes for yourself and the world, on fabric. Then, fly your dreams on the winds. Privately or publicly, let the whole world see, or keep them to cherish for yourself. Come, wake up, dream, and make new friends with other “organic” teens.

Wind Chimes: Make and Take

10:30 – noon Friday and 4:00 – 5:30 Saturday

8:30 – 10:00 am Saturday

Come make a great set of wind chimes from an assortment of repurposed and recycled items – most of which can be found on the farm. A musical sound to go with your lovely colorful prayer flags and both play gloriously in the wind!

Wood Shop: Build a Bluebird House

2:00 – 3:30 Friday and 10:30 – noon Saturday

How is a nest box made and placed to attract blue birds? Build a bluebird nest box. Pre-cut pieces will be assembled in the first session and finished in the second session. Information for optimal placement and discussion of blue bird habitat will be available along with all materials. Finishing can include any kind of individual decoration from natural wood to painted design.

Henna: Temporary Tattoos

4:00 – 5:30 pm Friday

Many cultures around the world have a rich tradition of body painting and body decoration. Temporary designs were often created with henna - a natural dye that has been used for centuries for enhancement of skin and hair. Learn about the roots of these customs and discuss why tattoos have become so fashionable in our modern culture. Find inspiration in traditional Mehndi designs to draw your own originals or choose transfers to trace. (Other activities are available for drying time and those not interested in body art.)

Tie-Dye T’s: Make-and-Take

2:00 – 3:30 Saturday

Perhaps nothing expresses the positive energy of sustainability like a tie dyed T-shirt. You can’t have too many. This year, conference t-shirts will be provided to over dye. Have fun dyeing while you learn about the history of resist dyeing and explore new techniques. One t-shirt and dyes will be provided to be embellished with the bright colors and joyful spirit of tie-dye!

Synister Dane and the Cosmonuts – Prior to Each General Session

There is no better reason to be on time for the keynote presentations than to experience the Synister Dane warm-up. Witty, agro-environmental lyrics and bluegrass harmony come together for fair-trade agriculture to create a dynamic and organic keynote state of being. Jeff Bartovics, Allen Moody, Jim Pierce, Mark Shepard, Leland Morgan and friends are the “nuts” in the band who bring you populist protest music “By Farmers for Farmers and the Folks who eat their Food.” Learn more about the band at www.synisterdane.com.

Poetry Slam – Thursday, February 24, 8:30 pm – 10:00 pm – Ballroom

Poetry doesn't just come to life; it bounces off the walls in this popular spoken word event. Hosted by Kristen Underwood of ArtHaus in Decorah, IA, where Poetry Slams have become a standing-room only affair. The MOSES Poetry Slam is designed to be a good-natured, supportive environment for all – with extra points for food and farming themed writing! Share two minutes or less of your own poetry in “Original Voices,” or join in the “Slam,” a high-spirited competition complete with applause-o-meter and prizes. Sign up in advance (563-419-7616) or at the event.

Land Stewardship Project One-Act Play – Friday, 4:00pm & 7:00pm – Blue Rm - Ballroom Level

Look Who's Knockin' ... a retiring couple wrestles with the future of their farm. This professionally-acted play focuses on the moral dilemma between getting top dollar for selling one's land and the social purpose of helping the next generation of farmers get started farming. Created out of numerous farm interviews and the stories of both beginning and retiring farmers in recent years, the play explores the question: Who will farm the land in the next generation? For more information on the play, go to www.landstewardshipproject.org.

AM Yoga with Tammy Z – Friday and Saturday, 7:00am-8:00am – Back of Ballroom

Join Tammy Z for a revitalizing yoga series before starting your conference day. Yoga is for all ages, and all body types. Relax your body and mind, stretch, release tension. Please come dressed in comfortable clothes that promote easy movement and bring your own yoga mat or a large beach towel. Leave renewed/ready to learn! Tammy Z is a Certified Yoga and Pilates instructor. She has been practicing and teaching Yoga for 20+ years. www.tammyzyoga.homestead.com.

Children's Theatre – Jack & the Beanstalk – Friday, 7:00pm – 7:45pm – Ballroom

Join Jack as he follows his magic beans into the exciting world of giants, meeting new friends and escaping danger at every turn. Jack's love for his family, courage, and enthusiasm bring great adventures and joys! We look forward to seeing interested cows, chickens, giants, plants, rain clouds, boys, girls, bean-sellers, drummers, singers, dancers, and everything else around the beanpole! The performance will be held before the Friday evening dance, where we will offer copied scripts for the audience to follow, along with fun audience participation!

Dance to the Daddy Squeeze Band – Friday - 8:15pm – 12:00pm – Ballroom

The Daddy Squeeze Band is a fun and adventuresome group that believes having a good time makes great music even better. They can swing the standards, generate Latin grooves, Tex-Mex polkas, swampy Cajun sounds, and surprise their audience with slightly twisted covers of forgotten pop tunes. The band is lead by accordionist Dan “Daddy Squeeze” Newton, who is a regular guest on Garrison Keillor's “A Prairie Home Companion” radio show. Newton's vast repertoire and creative accordion style has been dazzling audiences for over 25 years. The Daddy Squeeze Band also features Mark Kreitzer on guitar, Tom Lewis on bass and Dehl Gallagher on drums.



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Call 651-201-6012 for more information.

Ingredients – by Robert Bates, Brian Kimmel –Thur 8:30pm Room B, Fri 1:30 and Saturday 3:15pm ,Yellow Room

A seasonal exploration of the local food movement, this documentary takes us on a journey, from the diversified farms of the Hudson River, to the urban food deserts of Harlem, to the kitchens of celebrated chefs, illustrating how people around the country are working to revitalize the connection between food and farms. (75 minutes) www.ingredientsfilm.com

Soil in Good Heart– by Deborah Koons Garcia – Fri 10:15am and Sat 2:15 Yellow Room

The director of “The Future of Food” brings you this preview of her feature length documentary, In Good Heart: Soil and the Mystery of Fertility, currently in production and scheduled for a spring release. The film will explore the soil community from the microscopic to the global. (13 minutes) www.ingoodheart.com

Troubled Waters: A Mississippi River Story – Fri 4:00pm and Sat 10:00am, Yellow Room

The Mississippi flows through the Heart of America. It's rich history and stunning landscapes are also home to some of the most productive farmland. This is the story of the unintended yet severe consequences of farming along the Mississippi and the efforts being taken to reverse this damage. (90 minutes)

WHAT'S ORGANIC ABOUT “ORGANIC?” by Shelley Rogers; Featuring our Keynote Speaker, Urvashi Rangan –Thur 7pm and –Fri 7:00pm, Room B - Friday 10:45 am and Sat 2:30pm, Yellow Room

This movie delves into the debates that arise when a grassroots agricultural movement evolves into a booming international market. As the film moves from farm fields to government meetings to industry trade shows, we see the hidden costs of conventional agriculture. We also see how our health, the health of our planet, and the agricultural needs of our society are all intimately connected. The film compels us to look forward, towards a new vision for our culture and encourages us to ask, “How can we eat with an ecological consciousness?” (60 minutes)

DIRT! The Movie by Bill Benenson and Gene Rosow Fri 12:00pm and Sat 12:45pm Yellow Room – Fri 9:00pm, Room B

This film takes you inside the wonders of the soil. It tells the story of Earth's most valuable and underappreciated source of fertility—from its miraculous beginning to its crippling degradation. Narrated by Jaime Lee Curtis, this film brings to life the environmental, economic, social and political impact that the soil has. It shares the stories of experts from all over the world who study and are able to harness the beauty and power of a respectful and mutually beneficial relationship with soil. (80 minutes.)

Lunch Line by Ernie Park & Michael Graziano Fri 8:45am and Sat 11:30am Yellow Room

LUNCH LINE reframes the school lunch debate through an examination of the National School Lunch program's surprising past, uncertain present, and possible future. (63 minutes)

Truck Farm by Ian Cheney (King Corn) Fri 3:00pm and Sat 8:45am and Sat 4:30pm Yellow Room

Truck Farm takes a look at the quirky world of urban agriculture. After filmmaker Ian Cheney plants a garden in the back of his pickup truck, he and the Truck Farm set out to explore the rooftops, barges and windows that represent New York City's newest edible oases. Can these urban farmers feed a city? Can the old Dodge and its crops survive the winter? Blending serious exposition with serious silliness, Truck Farm entreats viewers to ponder the future of urban farming, and to consider whether sustainability needs a dose of fun and whimsy to be truly sustainable. (48 minutes)

Gretta Wing Miller and Aarick Beher – Film Screening Assistants

Gretta has been a film & video editor, director, and instructor for more than 30 years. Aarick Beher is a life-long musician, music producer, and teacher, working with many of the most creative artists and song writers in Wisconsin. Gretta and Aarick collaborate in Madison as Downtown Dailies/Blue Studio creating documentary and advocacy video for a variety of socially and environmentally-conscious clients. Visit www.downtowndailies.com. Thank you for your help, Gretta & Aarick!

Film Screening Schedule

Daytime films will be screened in the YELLOW ROOM – Ballroom Level.

Thursday night: – Room B

7:00 pm What's Organic About Organic?
8:30pm Ingredients

Friday Films – Yellow Room

8:45 am Lunch Line
10:15 am Soil in Good Heart
10:45 am What's Organic About Organic?
12:00 pm Dirt
1:30 pm Ingredients
3:00 pm Truck Farm
4:00 pm Troubled Water

Friday night – Room B

7:00 pm What's Organic About Organic?
9:00 pm DIRT

Saturday Films – Yellow Room

8:45 am Truck Farm
10:00 am Troubled Water
11:30 am Lunch Line
12:45 pm DIRT
2:15 pm Soil in Good Heart
2:30 pm What's Organic About Organic?
3:15 pm Ingredients
4:30 pm Truck Farm

LOVED A FILM? Most films are available for purchase at the MOSES Book sales in North Hall.

If you have a great film suggestion for next year, contact: angie@mosesorganic.org

The MOSES Scholarship Fund is a great way to support farmers!

MOSES provided close to 300 scholarships this year to beginning farmers, youth interested in agriculture, farmers in transition, and farm families who could not participate in the conference without a scholarship.

Thank you to the following supporters for providing the funds needed to support the Conference Scholarship Fund. Scholarships ensure our conference remains accessible to all!

Our Supporters:

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To donate to our scholarship fund, drop off your donation at the Check-in area, or go to our website www.mosesorganic.org or call the MOSES office.

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Planning for the 2012 Farm Bill is underway and will continue to provide the essential policies for a wide range of food and agricultural programs and regulations. The power of committed and vocal citizens, especially organic and sustainable farmers, can make a difference for positive change in agricultural policy supporting organic farming.

Rewritten every five years, the 2008 Farm Bill opened the door to significant change in the areas the government supports and encourages in agriculture, food, energy and land use. Organic and sustainable farming received increased funding under both the research and conservation sections. Funding was also provided specifically to organic farmers, to improve grazing and cropping systems along with other improvements.

With looming budget cuts, the small gains made in 2008 are in jeopardy. MOSES will provide information and resources to take action for the 2012 Farm Bill through both the monthly electronic newsletter and the bi-monthly Organic Broadcaster newspaper.

In addition, please contact the following organizations to make an even greater impact on the future of organic agriculture in the United States.

Center for Rural Affairs: www.cfra.org, 402-687-2100

Land Stewardship Project: www.landstewardshipproject.org, 612-722-6377

Michael Fields Agricultural Institute: www.michaelfieldsagainst.org, 262-642-3303

National Organic Coalition: www.NationalOrganicCoalition.org, 845-744-2304

National Sustainable Agriculture Coalition: www.sustainableagriculturecoalition.org, 202-547-5754

Organic Farming Research Foundation- Santa Cruz, CA: www.ofrf.org, 831-426-6606

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The Midwest Organic and Sustainable Education Service (MOSES) is a non-profit education and outreach organization working to promote sustainable and organic agriculture.

MOSES serves farmers striving to produce high quality, healthful food using organic and sustainable techniques. These farmers produce more than just food: they support thriving ecosystems and vibrant rural communities.

Our Mission:

Our mission is to help agriculture make the transition to a sustainable and organic system of farming that is ecologically sound, economically viable, and socially just, through information, education, outreach, and integrating the broader community into this effort.

The Midwest Organic & Sustainable Education Service (MOSES) provides resources to grow organic successfully!

- **Organic Specialists:** We are ready to answer your farming questions on the Grow Organic Information Line, 1-888-551-GROW (4769) or via email.
- **Organic Field Days and Trainings:** Attend organic farm tours and in-depth trainings.
- **Farmer-to-Farmer Mentoring Program:** Learn one-on-one from an experienced organic farmer.
- **Online Information and Resources:** Download over 30 fact sheets on our website, plus our Organic Certification Guidebook and more!
- **Organic Farming Conference (OFC):** An exceptional educational and networking annual event held annually in February in La Crosse, Wisconsin, with 70+ workshops and 160+ exhibitors.
- **Organic University (OU):** Nine, full-day, in-depth classes on a variety of specific farming topics offered prior to the OFC.
- **Rural Women's Project:** Networking, educational and media training opportunities for women involved in organic farming and ecopreneurial businesses.
- **Upper Midwest Organic Resource Directory:** Searchable online or call MOSES for a free copy.
- **Organic Broadcaster Newspaper:** Quality, bi-monthly, farmer-oriented news.
- **Bookstore:** Best selection of organic-related books.

Giving to MOSES:

- Provides trainings and farm field days hosted by experienced organic farmers
- Supports the toll-free Grow Organic Info Line
- Generates scholarships for the Organic Farming Conference and Organic University
- Develops free educational publications and directories
- Fosters the mentoring program for new and transitioning organic farmers
- Increases the voice and impact of women ecopreneurs in the organic and sustainable community through networking, educational and media training opportunities

As a champion and funder, you are vital to the future of sustainable and organic agriculture. Your support strengthens our educational programs and resources for farmers, while increasing the visibility of organic food. When organic farmers succeed, rural economies thrive, and the environment remains healthy and diverse.

Your tax-deductible contribution is essential to the Midwest Organic and Sustainable Education Service's mission to provide education and resources to promote sustainable and organic agriculture.

Donations are accepted online, through the mail or by calling the MOSES office.

MOSES Board of Directors

Chris Blanchard

Chris raises organic vegetables and herbs at Rock Spring Farm in northeast Iowa, marketing year round to CSA customers and natural foods retailers. Before starting his farm in 1999, Chris worked on farms in Maine, Wisconsin, Iowa, and California. A speaker and write on subjects from food safety to marketing and local food systems, Chris also co-directs the MOSES Organic Farming Conference.

Roger Blobaum, Board Treasurer

Roger is an agricultural consultant providing professional services to organic and sustainable agriculture organizations and institutions. He is a member of the National Organic Action Plan Committee and an advisor to the Center for Food Safety and the National Organic Coalition. He also is the organic research coordinator for The Ceres Trust, a national foundation with organic agriculture as a priority.

Darlene Coehoorn, Board Secretary

Darlene, along with her husband Dan and their family, operate Viewpoint Organic Acres in Fond du Lac County, Wisconsin. They manage a 55 cow dairy along with 500 acres of cropland on which they grow all their feed as well as a variety of other crops, including vegetables for processing.

Atina Diffley, Board Vice President

Atina Diffley is an experienced organic vegetable farmer active in educating consumers, farmers and policy makers about organic farming and related issues and provides consulting through her business Organic FarmingWorks. The Diffleys sold the Gardens of Eagan brand name to the Wedge Community Co-op in 2008. She is presently writing a memoir with the working title, Turn Here Sweet Corn.

Linda Halley, Board President

Linda Halley has been growing organic produce since 1989, owning or managing farms in Wisconsin, California and now Minnesota, as Gardens of Eagan Farm Manager. In addition to farming she is engaged in the development of the Organic Field School at Gardens of Eagan dedicated to training farmers and creating educated food citizens.

Melinda Hemmelgarn

Melinda is a Registered Dietitian, investigative nutritionist, and award-winning journalist who connects the dots between food, health and agriculture. Her weekly "Food Sleuth" radio program, conference keynotes, magazine and web articles help people "think beyond their plates" to find "food truth." Melinda is a former Food and Society Policy Fellow, and a current member of the Organic Farming Research Foundation Board. She lives in Columbia, MO with her photographer husband, Dan. Together they show and tell the images and stories behind our food.

Tom Miller

Tom, along with seven other family members, operates an organic dairy farm, R & G Miller & Sons, Inc. He lives near East Bristol, in Dane County, WI, with his wife Sherry and youngest daughter Kera. They are currently milking 320 cows and farming 1,600 acres, which include 300 acres of pasture, 500 acres of hay/alfalfa and 800 acres of small grains and row crops. In his "spare time," Tom enjoys hiking and woodworking.

Margaret Smith

Margaret and her husband, Doug Alert, co-manage their 950-acre organic grain and livestock farm in north central Iowa near Hampton where they raise row crops, small grains, hay, pastured broilers and run a cow-calf herd. Margaret also works for Iowa State University Extension with value-added agriculture, and with beginning farmers transitioning to organic or other value added enterprises. Margaret currently serves as an advisor to the board of the Iowa Organic Association.

Carla Wright

Carla consults on environmental sustainability and community outreach strategies. She previously worked for the Wisconsin Department of Natural Resources Green Tier program, and was the liaison to the WI Organic Advisory Council, and the University of WI Sustainable Agriculture, Research and Education Committee. She is president of the Natural Heritage Land Trust, and is past president of Midwest Organic Services Association, Inc. Carla is a long time advocate for sustainable and organic agriculture and manages conservation practices on her Savanna Hill Farm.

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Organic *University*

Pre-Conference Courses

The MOSES Organic University (OU) is a full day of in-depth learning on one topic held the Thursday before the conference.

Our presenters bring practical experience and years of academic knowledge to these classes, offering a curriculum full of practical information based on strong backgrounds in the subject matter.

Our OU class size is limited, promoting personal interaction between instructors and participants as well as group exercises.

In addition to a full day of instruction, each participant receives a course resource book.

The comprehensive information included in the books is chosen by the presenters for its value both during the class and beyond.

Organic University Courses held Thursday February 24, 2011:

Successfully Growing Small Grains

High and Low Tunnels for Extended Season Vegetables

Enhancing Organic Herd Health

Transitioning to an Organic Orchard

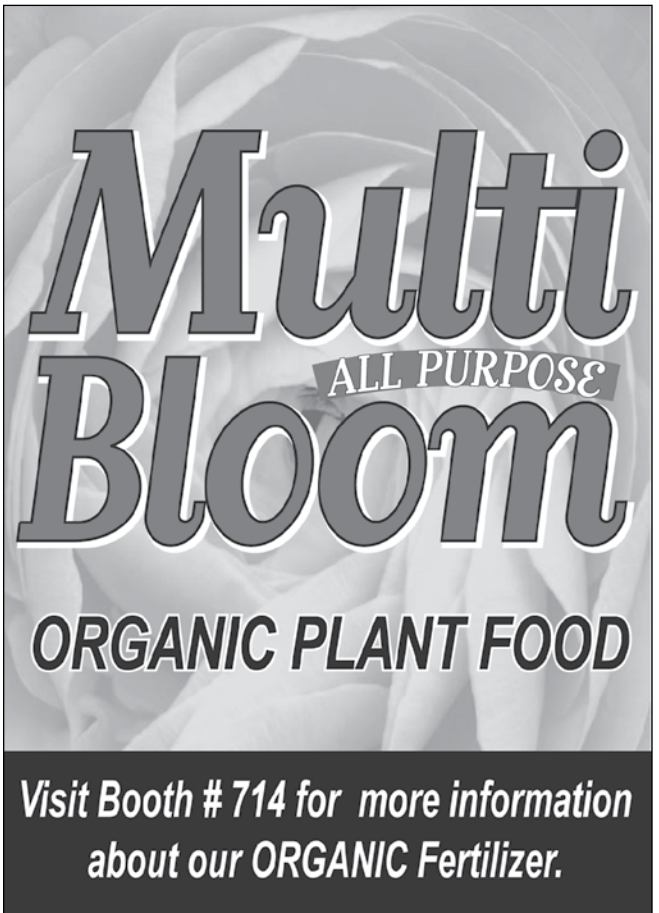
Managing your Insect Allies

Getting Started in Market Farming

Grazing Systems and Ruminant Behavior

Growing Mushrooms for Fun and Profit

Nutrient and Carbon Management in Organic Systems



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MOSES 2011 Field Days

Throughout the growing season, MOSES hosts and sponsors a variety of farm field days and trainings across Minnesota, Wisconsin, Iowa & Illinois. We have a wide variety of topics planned for this season, so join us to learn and share production and marketing ideas while touring successful organic farms.



2011 season topics include:

- Organic Dairy and Crops
- Organic Dairy Genetics- Selection for Grazing and Health
- Organic Mushroom Production
- Organic Vegetable and Crops Production
- High Tunnel Vegetable Production
- Watering and Fencing Strategies
- Tractor Maintenance for Women
- Organic Strawberry Production
- Organic Tree Fruit Integrated Pest Management
- "Ramping Up" Organic Vegetable Production
- Organic Poultry Production
- In Her Boots: Sustainable Farming for Women, by Women

MOSES also attends many farming conferences throughout the year. Stop by and visit the MOSES booth at a farm show near you.

For updated information on field days, trainings and conferences go to the MOSES calendar at: www.mosesorganic.org/events.html

You can also keep up to date on field days by signing up for our e-newsletter.

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For Mountain Rose Herbs, sustainable organic agriculture is a prerequisite for any honest business operating on this extraordinary planet we all share, and we have held onto this belief with unwavering conviction since 1987.

This is why we became the first and remain the only herb company to have eliminated all non-organic materials from our facility entirely, and we will never offer products that are conventionally grown, as we have seen the immeasurable damage these methods cause to sensitive ecosystems around the world.

We believe that stocking conventional products along with organic ones will only perpetuate the harmful practices of commercial agriculture that rely on pesticides, chemical fertilizers, herbicides, and unsustainable crop management systems, all of which we are 100% opposed to.

We will continue our work for the advancement of organic agriculture by joyfully embracing and promoting this lifelong passion of ours, and we wholeheartedly recommend the joy to be found in supporting the organic movement.

From all of us at Mountain Rose Herbs, we wish you a happy and fruitful life.



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meetings & receptions

These meeting spaces are offered as a service for our conference attendees. MOSES does not necessarily endorse the contents of these meetings. If you have any questions regarding a specific meeting, please contact the person listed. If you would like to schedule a meeting for our 2012 conference, please call 715-778-5775 or email angie@mosesorganic.org.

Thursday, February 24th

2010-2011 Mentoring Project Reception (private)
5:30-6:45 Room D, South Hall

Organic Research Round Table – Hosted by Organic Valley (private)
Thursday - Radisson Hotel

Heifer MORE Partner Meeting (private)
1:00-6:00 Red Room, South Hall, Upper Level

Friday, February 25th

Minnesota Food Association
8:00-10:00, Orange Room, North Hall
Conference Orientation for Immigrant Farmers
Come to receive help figuring out which workshop to attend and how to get the most out of the 2011 Organic Farming Conference. Meet each Friday & Saturday morning to get help and make your plan for the day. Contact: Joci Tilsen 763-234-4445 or jtilsen@mnfoodassociation.org

Michael Fields Agricultural Institute
12:00-2:00, Room C, South Hall
“Where are the lawyers?” – Developing Legal Capacities in the Sustainable Ag & Organic Movement Contact: Margaret Krome 608-238-1440 or mkrome@sbcglobal.net

Rural Women’s Project
12:00-2:00, Room A, South Hall
Plate to Politics: How women can lead the recipe for change

What key ingredient can stir up change in our food system? More women in leadership roles that influence agriculture and food policy change, from launching new farms to rallying for school lunch reform to running for office. Bring your lunch and join an inspiring, informal discussion and meet other women passionate about food and agriculture. This session will be facilitated by the MOSES Rural Women’s Project and The White House Project, jointly providing resources, networking opportunities and leadership training for women farmers and sustainable agriculture advocates. Contact: Lisa Kivirist 608-329-7056 or lisa@innserendipity.com

Minnesota Food Association
12:00-2:00, Room B, South Hall

Networking Lunch for Immigrant & Minority Farmers
This is an opportunity to meet and share ideas and challenges specific to immigrant & minority farmers and the programs that serve these populations. Contact: Joci Tilsen 763-234-4445 or jtilsen@mnfoodassociation.org

University of Wisconsin
12:00-2:00, Red Room, South Hall, Upper Level
University of Wisconsin Participatory Plant Breeding and Variety Trialing

This meeting, hosted by the UW, welcomes Wisconsin organic vegetable producers who would like to become involved in or give input to the Northern Organic Vegetable Improvement Cooperative. The project seeks to provide information to growers as to the performance of vegetable varieties under organic production conditions. In addition, we are trialing new materials being developed by organic breeding programs at several universities. We would like grower input as to which varieties should be included in the trials as well as which crops and traits should be priorities for the project. Contact: Erin Silva 608-890-1503 or emsilva@wisc.edu

2009-2010 Mentoring Project Reception (private)
12:15-1:30 Room D, South Hall

USDA/Farm Service Agency (FSA) & Natural Resource Conservation Service (NRCS)

12:30-1:30 Orange Room, North Hall
FSA and NRCS will co-host a meeting to discuss USDA’s new Conservation Loan (CL) program. CL funds can be used to implement conservation practices approved by NRCS such as, transitioning from conventional to organic farming, the installation of conservation structures; establishment of forest cover; installation of water conservation measures; establishment or improvement of permanent pastures; implementation of manure management; and the adaptation of other emerging or existing conservation practices, techniques or technologies. This meeting is open to all farmers. Beginning farmers, women and minorities are encouraged to attend.

Land Stewardship Project

4:00 & 7:00 Blue Room, South Hall, Upper Level
Look Who's Knockin' On Grandma's Door – a one-act Land Stewardship Project play

This professionally-acted play focuses on the moral dilemma between getting top dollar for selling one's land and the social purpose of helping the next generation of farmers get started farming. Created out of numerous farm interviews and the stories of both beginning and retiring farmers in recent years, the play uses humor, story, and the common everyday tension in an elderly farm couple's relationship to prompt reflection and discussion.

Land Stewardship Project

5:30-7:00, Blue Room, South Hall, Upper Level
Farm Beginnings Social Hour

A get-together is planned for all Farm Beginnings graduates, students, speakers and sponsors. This is a chance for participants and farmers associated with the nine Farm Beginnings programs to get together and hob-knob. Those interested in learning about Farm Beginnings are also welcome.

Contact: Parker Forsell 507-523-3366 or parker@landstewardshipproject.org

Tree Fruit Growers Association

Friday 5:30-9:00, Room C, South Hall

OTFA invites all conference attendees with an interest in tree fruit to attend our scion wood exchange and grafting session. We will share some information about our new association and provide the tools and materials needed for grafting. We will have some apple tree rootstock available at a reasonable price. Bring some grafting wood and enjoy an evening with other organic tree fruit growers. Contact: Harry Hoch 507-313-0645 or hoch1@acegroup.cc

Saturday, February 26th**Minnesota Food Association**

8:00-10:00, Orange Room, North Hall
Conference Orientation for Immigrant & Minority Farmers

Come to receive help figuring out which workshop to attend and how to get the most out of the 2011 Organic Farming Conference. Meet each Friday & Saturday morning to get help and make your plan for the day. Contact: Joci Tilsen 763-234-4445 or jtilsen@mnfoodassociation.org

University of Wisconsin

12:00-2:00, Red Room, S Hall, Upper Level
UW Organic Programming Roundtable

The UW invites all WI organic producers to participate in a roundtable discussion that will be used to assess UW-Madison organic programming needs and priorities. Topics to be discussed will include both education needs at the undergraduate and continuing education levels as well as research priorities. Contact: Erin Silva 608-890-1503 or emsilva@wisc.edu

University of Wisconsin-Madison

12:00-2:00, Blue Rm, South Hall, Upper Level
Veggie Compass: Vegetable Farm Profitability Analysis

Veggie Compass is an ongoing effort to develop tools and training materials to help diversified vegetable growers conduct whole-farm financial planning and analysis, enhance decision-making, and improve profitability. Join us to learn more about the record-keeping and analytical tools we have developed and the data we have collected with collaborating farms on yield and labor hours by crop. Contact: John Hendrickson 608-265-3704 or jhendric@wisc.edu

Weston A Price Foundation

12:00-2:00, Room A, South Hall

Are you a WAPF member, farmer, or interested in producing and marketing products to members and followers of the Weston A Price Foundation? What methods support nutrient dense foods & how are they marketed? How can you obtain these foods? Discussion with farmers, Farm-to-Consumer Legal Defense Fund, and WAPF representatives. Contact: Janice Blair 608-637-6727 or Bellasol.organic@yahoo.com

Oregon Tilth

2:15-3:15, Red Room, South Hall, Upper Level

This meeting is open to all certified members of Oregon Tilth that wish to attend. Bring your certification questions and meet with Dave Engel and Jim Pierce and other Tilth staff. Contact: Dave Engel 608-637-8594 or dave@tilth.org



The Research Forum at the MOSES Organic Farming Conference: Researchers & Farmers Working Together

The Midwest Organic and Sustainable Educational Service (MOSES) and the Organic Research Forum Committee are pleased to announce the third Organic Research Forum in conjunction with the 2011 Organic Farming Conference. The Organic Research Forum, first established in 2008, is now an annual part of the conference.

The Organic Research Forum offers a unique opportunity for students, scientists, and farmer researchers investigating organic topics to share their work with a grower audience. Even more importantly, it offers the farmers a chance to share their needs and ideas with the researchers. The forum also provides a chance for researchers and educators to network with one another and stay informed about current research in organic agriculture.

Research Forum Panel Workshop and Reception

The Organic Research Forum will hold a panel discussion on Friday at 4:00 pm in Room D. Key researchers from many of the land grant universities in the Midwest will highlight their present and future research work in organic agriculture. There will also be an opportunity for farmers, graduate students and others to suggest research areas and to ask questions of the research panel.

A reception will be held following the workshop allowing for additional networking opportunities. Researchers need to forge relationships with organic farmers. In fact, researchers have identified the lack of willing and experienced organic farmers as a key roadblock in their efforts. Researchers often compete against each other for farmers.

The Organic Research Forum is your chance to make the needed connection between farmers and researchers and to learn about the exciting developments in organic research.

Panel:

- **Jim Riddle- Moderator, University of Minnesota**
- **Dr. Kathleen Delate, Iowa State**
- **Dr. Patrick Carr, North Dakota State**
- **Dr. Erin Silva, University of Wisconsin**
- **Dr. Albert Markhart, University of MN**
- **Dr. John Biernbaum, Michigan State University**
- **Larry Wagner, South Dakota State University Extension Service**

Organic Research Forum Workshops

Seven Research Forum workshops will be held during the conference on Friday and Saturday. These workshops will cover such diverse topics as "Organic No-Till," "Integrated Pest Management," "Weed Management and Cover Cropping," "Cucumber and Flea Beetle Control," "Crossbreeding Dairy Cattle for Improved Production on Pasture," "The Economics of Grain Supplementation on Organic Dairy Farms" and "How to Conduct Research on Your Farm" (see workshop listing for full details about each RF workshop). In a continued effort to make these workshops directly applicable to farmers, most of these workshops feature the researchers that conducted the research in conjunction with farmers who have actually implemented the techniques. The goal is to show the real life applications of cutting edge organic research- information you can use on your own farm.

The Organic Research Forum

The Organic Research Forum will feature a panel discussion on Friday at 4:00 pm (see workshop listings for full details). Key researchers from many of the land grant universities in the Midwest will highlight their present and future research work in organic agriculture. This is an opportunity for farmers, graduate students and others to suggest research areas and to ask questions of the research panel. A short reception will be held after this workshop, allowing for additional networking opportunities. Researchers have identified the lack of willing and experienced organic farmers as a key roadblock in their efforts. Researchers need to forge relationships with organic farmers and often even compete against each other for farmers willing to participate in research. The Organic Research Forum is your chance to make this needed connection.

Questions?

Contact Joe Pedretti, MOSES Organic Education Specialist: joe@mosesorganic.org

Come learn about organic research at the Research Poster Display!

Ballroom Lobby, Friday and Saturday Noon - 1:30pm

The Research Poster Display returns in 2011 with researchers, including government scientists and staff, academic faculty and staff, graduate and undergraduate students, displaying posters of their research as part of the Organic Research Forum.

The poster session documents recent research projects related to organic and sustainable agriculture. The display has a new location for 2011- in the upstairs Ballroom lobby.

The poster presenters will be available for questions and discussion from Noon to 1:30 PM on both Friday and Saturday of the conference. Members of the Organic Research Forum Committee will judge the posters and announce winners at the Organic Research Forum on Friday afternoon.

*A Will
is a Way...*

Make a commitment to the next generation by remembering the Midwest Organic and Sustainable Education Service in your will.

Your support will help provide education and resources for farmers to produce high-quality, healthful food using organic and sustainable techniques. These farmers produce more than just food; they support thriving ecosystems and vibrant rural communities.

MOSES Gift Planning
PO Box 339, Spring Valley, WI 54767
(715)778-5775, info@mosesorganic.org

Posters for 2011 include:

- Food Legumes for Organic Systems in the Upper Midwest (Adria Fernandez, U of MN)
- Investigating Consumer Preference for Organic, Local or Sustainable Plants (Chengyan Yue, Xiaofang Guo et al, U of MN)
- Organic Weed Management Strategies in Dry Edible Bean (Erin C. Taylor, et al, MSU)
- Mulching Cover Crop Mixtures to Increase Weed Suppression, Soil Nitrogen Availability, Soil Moisture and Grain Yield (Sam Wortman, et al, U of NE, Lincoln)
- Economic Performance of Long-Term Organic and Conventional Cropping Systems in Minnesota (Tim Delbridge, et al, U of MN)
- Effects of Different Nebraska Agri-Eco Environments on the Polyphenols Present in Organically Grown Wheat Cultivars (Vicki Schlegel, et al, U of NE, Lincoln)
- Filth Fly Production and Parasitism in Heifer Rearing Pens Bedded with Straw, Hardwood Sawdust, & Pine Shavings (Jessica Starceвич, Roger Moon, U of MN)
- Fly Killing Beneficial Insects on Organic Dairy Farms In Minnesota and Wisconsin (Jessica Starceвич, Roger Moon, U of MN)
- Response Of Pigweed and Foxtail Species To Broadcast Flaming (Dr. Stevan Knezevic, et al, U of NE)
- Effects of Flaming and Cultivation on Weed Control and Crop Injury in Soybean (Stevan Knezevic, et al, U of NE)
- Tolerance Of Sweet Corn To Broadcast Flaming At Different Growth Stages (Stevan Knezevic, et al, U of NE)
- Growth Stage Influenced Sorghum Response to Broadcast Flaming (Stevan Knezevic, et al, U of NE)
- Effects of Cover Cropping in Organic Systems including Organic No-Till (Kathleen Delate, Dan Cwach, et al, IA State University)
- Organic Day-neutral Strawberry Production in Southeast Minnesota (Sam Kedem, Hastings, MN)
- Efficacy of a Buckwheat Intercrop on Soybean Aphid Management in Organic Soybean (Thelma Heidel, et al, U of Minnesota)
- Impact of Feeding Strategies on Milk Production and Milk Income over Feed Cost: A Case Study of Organic, Grazing, and Conventional Wisconsin Dairy Farms (Marion Dutreuil, M. Wattiaux, V.E. Cabrera, U of WI)
- Breaking the Bottleneck - Local Food Distribution in Minnesota (Annalisa Hultberg, et al, U of Minnesota)

For more information about the Research Forum contact Joe Pedretti at joe@mosesorganic.org or visit the MOSES website.

young organic stewards

Young people have always been at the heart of the conference. In partnership with Renewing the Countryside, the new Young Organic Stewards program now honors them and collects their activities into exciting new programming. This group includes anyone 18-25 years old who is interested or involved in the organic industry. Four workshops and two social activities are offered this year to hit hot topics identified by our young farmer planning group. With tremendous support from the Blooming Prairie Foundation, thirty-five scholarships were provided for young organic stewards to attend the conference. Scholarship recipients must attend a minimum of 3 of the 6 special young organic stewards' events and submit a brief summary (1 page or less) of participation at the conference.

108 Beginning Farmers, Michelle Benrud, Laura Frerichs, and Janaki Fisher-Merritt (Room R)

Beginning farmers have a lot to learn, from fixing tractors to navigating investment choices to managing relationships with mentors, landlords, or even parents. Join our panel of just-past-beginning farmers for their reflections on the challenges and unique opportunities available to young people getting started in agriculture. Michelle Benrud and her husband run a 260 acre, 90 cow, certified organic dairy farm that they started in 2000.

Laura Frerichs co-owns and operates Loon Organics, a 40-acre certified organic vegetable farm in Hutchinson, Minnesota; the 2011 season will be Laura's seventh as an independent farmer. Janaki Fisher-Merritt grows certified organic vegetables on the Food Farm, in Wrenshall, Minnesota; Janaki purchased the farm from his parents in August after farming with them for many years.

208 Finding Land, Paul Dietmann (Room R)

There are a variety of ways to get started farming, even if you didn't manage to have yourself born into a farming family. This workshop will explore various farm start-up options including leasing, partnerships, and purchase of land, as well as touch on farm business planning and on options for financing your farm operation.

Paul Dietmann is Director of the Wisconsin Farm Center in the Wisconsin Department of Agriculture, Trade and Consumer Protection. The Farm Center provides a range of programs to help farmers through major transition points in their careers, including farm start-ups, expansions and transfers. Dietmann has more than 15 years of experience providing farm financial management education and technical assistance to farm families, and has helped hundreds of farmers achieve greater financial success in their farming operations.

307 Educating Yourself about Farming (Room R)

Ryan Jepsen, Melanie Timpano, and Katharine Plowman Internships, farmer-training programs, and university degrees – there are a variety of opportunities to begin a career in organic farming. Our panel of farmers will share the pros and cons of their experiences participating in a farmer training program, working as an organic farm intern, and completing a college degree.

With his family, Ryan Jepsen grazes his beef herd in Northeast Iowa and has transitioned hundred of acres out of the CRP program; and he also has access to over 150 acres of land still

in the CRP program. He is a founding partner in Grass Run Farm. Melanie Timpano graduated from UC Santa Cruz in 2004 with a degree in Agroecology; she has worked the past two years as CSA & Production Coordinator at Minnesota Food Association's Big River Farms, a non-profit training farm and is currently consulting and teaching organic farming methods. Katharine Plowman works for Loon Organics in Hutchinson, Minnesota, and farms a small parcel of land growing organic perennial and annual crops.

608 Planting the Seeds for the Young Organic Stewards (Room R)

This workshop is designed to help you determine your personal plan for overcoming barriers and achieving your dream of farming. This is your chance to work together with your peers to synthesize the information you have learned during the conference, assess your personal situation, develop goals, and identify the steps necessary to achieve them. We will also host an open discussion on what was most valuable for you about the YOS program, and what we can do to make it even better in 2012.

Rosanna Bauman is a MOSES volunteer who inspired the creation of the YOS program. She is also one of the founders of the Garnett, Kansas Farmers Market. Her family's Cedar Valley Farms is best known for its pastured chicken and eggs, but it is a diverse farm also producing beef, lamb, turkey, duck, milk, and row crops. When the Baumans moved to their 180-acre farm in 2001, they realized the best recipe for success was to become a sustainable, direct marketing business. Today, the Baumans are the only producers in Kansas who raise and process their poultry on farm in a USDA-inspected facility. Jonathan Beutler is a Program Associate at Renewing the Countryside and a collaborator on the planning committee for the YOS program. Jonathan grew up in rural Northern Wisconsin and is committed to finding and developing creative solutions to make rural America a friendlier place for young people to stay, settle, and thrive. A Young Organic Steward himself, Jonathan is working towards one day beginning his own small livestock operation back in Wisconsin, but while working for RTC, he currently grows vegetables, raises chickens, and breeds 1000's of earthworms in a humble South Minneapolis home.

Social Activities

Coffee Jam

Thursday – 8:30 pm, The Root Note,
115 4th St. South, Downtown
La Crosse

The Root Note is a popular place to sip Kickapoo coffee. Join other Young Organic Stewards to relax, jam to music, or nibble on local food. Meet in the lobby of the conference check-in area for a short walk to The Root Note for an evening of good company. Participants should bring money to pay for food and beverages. If you are under the age of 18, parents must grant permission to leave the conference grounds.

Cook and Connect

Friday, 6:30 – 8:00 pm
Radisson Center

Maybe you saw a delicious-looking dish, but you could not figure out how to make it. Why not learn how to make it yourself? Food is a force for creating authentic connections with others. In this class you'll have fun learning the essentials of cooking with Kristen Woodhouse of Organic Valley. No fee, however participation limited to 30 on a first-come basis.

Farm Finances without Fear!

A two-day workshop to help you work with the financial information that matters on your farm.

Friday & Saturday December 9 & 10, 2011
The Radisson Hotel, La Crosse WI

Learn how to:

- collect useful numbers
- organize those numbers so that they give you valuable information
- understand different analysis techniques, including enterprise analysis and the use of benchmarks and ratios
- learn what numbers to collect for a variety of purposes (borrowing, taxes, etc.)

This program is designed for new farmers and those new to doing financial analysis on their farms.

A co-product of this project is an easy to use book on farm financial management, due to be published in early 2012. A draft of the book will be used in this workshop.

For more information, visit the MOSES website: <http://www.mosesorganic.org/farmfinances.html> or call the MOSES office at 715-778-5775.

A MOSES project funded by the USDA Beginning Farmer and Rancher Development Program

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Field Crops and Small Grains

111 Cover Crops, Rotations, and Weed Control, Friday I - 8:30am (Room Y)

212 From Amber Waves to Market, Friday II - 2:00pm (Room Z)

305 Growing Edible Beans in the Upper Midwest, Friday III - 4:00pm (Room M)

412 RF Integrated Pest Management in Organic Field Crops, Saturday 1 - 8:30am (Room Z)

504 RF Weed Management and Cover Cropping in Organic Field Crops, Saturday II - 2:00pm (Room D)

510 Organic Vegetable Production for the Processing Market, Saturday II - 2:00pm (Room T)

612 Breeding Corn for Organic Farming, Saturday III - 4:00pm (Room Z)

Market Farming

102 Elderberries: Developing the Midwest's Super Fruit into a Commercial Crop, Friday I - 8:30am (Room B)

110 Developing a Successful CSA, Friday I - 8:30am (Room T)

201 Steel and Strategies: Weed Control on the Organic Vegetable Farm, Friday II - 2:00pm (Room A)

203 Cold-Climate Winter Production, Friday II - 2:00pm (Room C)

204 RF RF European Corn Borer, Cucumber Beetle, and Flea Beetle Control in Organic Systems Friday II - 2:00pm (Room D)

301 Crop Production for Year-Round Weekly Markets, Friday III - 4:00pm (Room A)

303 Diversified Small-Scale Fruit Production, Friday III - 4:00pm (Room C)

402 Factors Affecting Biological Tomato Production, Saturday 1 - 8:30am (Room B)

404 Growing Shiitake Mushrooms on Small-Diameter Hardwood Logs, Saturday 1 - 8:30am (Room D)

410 CSA Roundtable: Reflections on a Movement, Saturday 1 - 8:30am (Room T)

503 Pest Control in Organic Vegetables, Saturday II - 2:00pm (Room C)

505 Succession Planting in the Hoophouse, Saturday II - 2:00pm (Room M)

604 Transplant Production for the Organic Market Farm, Saturday III - 4:00pm (Room D)

610 Organic Hops Production, Saturday III - 4:00pm (Room T)

105 Poultry Diet Alternatives, Friday I - 8:30am (Room M)

107 Grazing Organic Dairy Cows, Friday I - 8:30am (Room P)

207 RF Crossbreeding Dairy Cattle for Improved Milk Production on Pasture, Friday II - 2:00pm (Room P)

308 Raising Healthy Calves, Friday III - 4:00pm (Room P)

408 RF The Economics of Grain Supplementation on Organic Dairy Farms, Saturday 1 - 8:30am (Room R)

509 The Wisdom Body: Nutrition, Health, and Nature's Pharmacopeia, Saturday II - 2:00pm (Room S)

607 Using CRP Ground in a Grazing Program, Saturday III - 4:00pm (Room P)

Marketing and Business

101 Employee Management Systems, Friday I - 8:30am (Room A)

205 A Simple and Comprehensive Approach to Yearly Farm Planning, Friday II - 2:00pm (Room M)

211 Certification Basics, Friday II - 2:00pm (Room Y)

310 Working Backwards towards a Profit, Friday III - 4:00pm (Room T)

311 Farm to School: What You Need to Know, Friday III - 4:00pm (Room Y)

409 Whole Farm Insurance Options for Organic Farmers: Adjusted Gross Revenue Lite, Saturday 1 - 8:30am (Room S)

411 Capturing and Organizing Farm Information: A Simple and Comprehensive System, Saturday 1 - 8:30am (Room Y)

511 Wholesale Markets for Local Food: What's Next?, Saturday II - 2:00pm (Room Y)

512 Public and Private Grants and Programs for Farmers, Saturday II - 2:00pm (Room Z)

601 In Her Boots: Sustainable Farming for Women, by Women, Saturday III - 4:00pm (Room A)

603 Social Justice Certification, Saturday III - 4:00pm (Room C)

605 Getting Ahead on the Farm, Saturday III - 4:00pm (Room M)

Healthy Soils and Plants

- 103 Cover Crop Benefits and Techniques, Friday I - 8:30am (Room C)
- 104 Crop Productivity through Plant Protection, Friday I - 8:30am (Room D)
- 106 Compost for the Mid-Sized Farm, Friday I - 8:30am (Room N)
- 202 Designing and Implementing Beneficial Insect Habitat on Your Farm, Friday II - 2:00pm (Room B)
- 206 Photosynthesis: Leaves, Chloroplasts, and Crop Yields, Friday II - 2:00pm (Room N)
- 302 Carbon Sequestration on Organic Farms, Friday III - 4:00pm (Room B)
- 306 Tillage with a Purpose, Friday III - 4:00pm (Room N)
- 309 Overview of Organic Fertilizer Options, Friday III - 4:00pm (Room S)
- 406 Using Mycorrhizae for Crop Production, Saturday 1 - 8:30am (Room N)
- 407 Developing a Soil Fertility Plan for Your Farm, Saturday 1 - 8:30am (Room P)
- 506 Teaming with Microbes: an Overview of Soil Microbiology, Saturday II - 2:00pm (Room N)
- 508 Designing Rotations to Reduce Weed Density in Organic Systems, Saturday II - 2:00pm (Room R)
- 606 RF Organic No-Till: Can It Work for You?, Saturday III - 4:00pm (Room N)

Miscellaneous

- 109 RF How to Conduct Research on Your Farm and Interpret the Results, Friday I - 8:30am (Room S)
- 112 Urgency in Organic Seed, Friday I - 8:30am (Room Z)
- 209 GMO Contamination: What's an Organic Farmer to Do?, Friday II - 2:00pm (Room S)
- 210 Creating a Regional Food Economy in Our Backyard, Friday II - 2:00pm (Room T)
- 304 RF Organic Research Forum: Outlook and Opportunities, Friday III - 4:00pm (Room D)
- 312 Get Paid for Conservation Practices through Government Programs, Friday III - 4:00pm (Room Z)
- 401 Balancing the Farming Life, Saturday 1 - 8:30am (Room A)
- 403 Power Your Farm with Renewable Energy, Saturday 1 - 8:30am (Room C)
- 405 Integrating Organic at USDA: A Progress Report and Report Card, Saturday 1 - 8:30am (Room M)
- 501 Rebuilding Healthy Food Systems Keynote Followup Discussion, Saturday II - 2:00pm (Room A)
- 502 Effects of Common Pesticides at Environmental Concentrations, Saturday II - 2:00pm (Room B)
- 507 Genetically-Modified Alfalfa: Updates and Impacts, Saturday II - 2:00pm (Room P)
- 602 Impacting Organic Change, Saturday III - 4:00pm (Room B)
- 611 Bring Home the Bacon: Shaping Federal Conservation and Agriculture Policy, Saturday III - 4:00pm (Room Y)

Young Organic Stewards

See page 28 for times and description.

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Room A - Employee Management Systems

Room B - Elderberries: Developing the Midwest's Super Fruit into a Commercial Crop

Room C - Cover Crop Benefits and Techniques

Room D - Crop Productivity through Plant Protection

Room M - Poultry Diet Alternatives

Room N - Compost for the Mid-Sized Farm

Room P - Grazing Organic Dairy Cows

Room R - Beginning Farmers (Young Organic Stewards, see page 28 for description.)

Room S - RF How to Conduct Research on Your Farm and Interpret the Results

Room T - Developing a Successful CSA

Room Y - Cover Crops, Rotations, and Weed Control

Room Z - Urgency in Organic Seed

101 Employee Management Systems

Bob Bower (Room A)

Inspired by Michael Gerber's book *The E-Myth* while at Angelic Organics, Bob Bower helped develop systems to support the management of the farm's 1500-member CSA, the employees who help make everything happen, and all of the work that goes into these efforts. This workshop will provide an overview of the creation and use of workplace directive, field procedures and protocols, and an employee accountability system. Bob will include extensive examples from Angelic Organics as well as suggestions for implementing similar systems for all sizes of farming operations.

After fifteen years at Angelic Organics, a 1,500-member CSA with thirty acres of vegetable production, Bob Bower is starting as the new farm manager at Hawthorne Valley Farm in Harlemville, New York.

102 Elderberries: Developing the Midwest's Super Fruit into a Commercial Crop

Terry Durham (Room B)

Elderberries, a native super fruit, offer a great opportunity for organic farmers. While North American consumption doubled last year, the vast majority of the crop comes from Europe. This presentation will provide a brief look at the history of elderberry production, the work happening now, and what the future offers.

Terry Durham, founding president of the Missouri Organic Association, has run a market farm since 1978. He is known around the country for helping farmers around the country add profit and sustainability to their farms with elderberries.

103 Cover Crop Benefits and Techniques

Jeff Moyer (Room C)

Discover how cover crops, when properly used in a diverse farming system, provide a key to unlocking your soil's potential. From vegetable production to grain crops, this workshop will discuss rotation designs that focus on cover crops and link green manures to drought-proofing your farm. Finally, this workshop will look at the use of cover crops to reduce your dependence on tillage or herbicides for the management of pesky weeds on your farm.

Rodale Institute Farm Director Jeff Moyer has directed farming operations at Rodale for 27 years. He is the project leader on the highly-acclaimed Biological No-Till project, and currently serves as the Chairman of the National Organic Standards Board.

104 Crop Productivity through Plant Protection

Jerry Brunetti (Room D)

Healthy crops produce medicinal compounds such as keratinoids, salicylic acid, and resveratol, that protect the plant from insects and disease. Learn about farming practices you can use to optimize these highly-desirable compounds for the benefit to increase the yields and health benefits of your crops.

Jerry Brunetti founded Agri-Dynamics in 1979 with a vision of providing a line of holistic animal remedies for farm livestock, equine, and pets. After witnessing first-hand the devastating effects of conventional, chemically-dependent, grain-based farming practices, Jerry embarked on a crusade to education and consult for farmers who made the choice to transition to ecologically responsible and sustainable farming.

105 Poultry Diet Alternatives

Jeff Mattocks (Room M)

Join pastured poultry nutritionist Jeff Mattocks for this look at poultry diet alternatives to corn and soybeans. Covered topics include grains and grain byproducts, as well as the limitations and side effects of some feed ingredients, with particular attention to alternatives to soy, including newly-developed grain and grain byproduct information for organic producers.

Jeff Mattocks has been working directly and indirectly with sustainable and organic animal nutrition since 1996, specializing in dairy and poultry. Most commonly known worldwide as a pastured poultry nutrition specialist, he also has experience balancing rations for many other species including beef, swine, equine, ratites, alpacas and game birds.

106 Compost for the Mid-Sized Farm

John Biernbaum (Room N)

In organic farming systems, the living soil needs to be nurtured and fed. This down-to-earth presentation will look at tools and techniques for making great compost on the mid-sized farm, as well as the criteria for evaluating and deciding when and how to use farm-made or purchased compost. John Biernbaum will also include a report on Michigan State University's new vermicomposting of food residuals project.

John Biernbaum is Professor of Horticulture at Michigan State University, where he teaches courses in greenhouse management, organic farming principles and practices, organic transplant production, compost production and use, and passive solar greenhouses for students and participants in the Organic Farmer Training Program. He does research and outreach on year-round diversified organic farming, and is faculty coordinator for the Student Organic Farm and the 48 week CSA.

107 Grazing Organic Dairy Cows

Daniel and Bonnie Beard (Room P)

Good grazing involves more than just putting cows on grass. Learn how organic dairies can reap the benefits of a grass-based system, and what tools and techniques you need to put a great grazing system in place on your farm.

Daniel and Bonnie Beard started their farming career together in the 1980's with a very conventional but diversified operation of dairy cows, beef and hogs. Along with their four children, they've been avid graziers since 1994 and have been shipping organic milk since 2003. Their rugged farm is now home to 135 Jersey and crossbred cows, chickens, and a small sheep flock. Simple, sustainable systems, and a good quality of life for family and animals are the underlying goals of their operation.

109 RF How to Conduct Research on Your Farm and Interpret the Results

Carmen Fernholz, Jim Munsch, and Erin Silva (Room S)

Interested in on-farm research on your farm? This workshop will help you learn how to establish answerable research questions and appropriate experimental design in a farm setting; navigate the land-grant university system to find appropriate partners; discover sources of funding to cover the costs of research; and translate traditional research results into information you can use on your own farm.

Long-time organic beef farmer Jim Munsch has worked as a County Conservation Department Grazing Specialist in Vernon County, Wisconsin, for five years. Western Minnesota organic crop farmer Carmen Fernholz currently coordinates organic research at the University of Minnesota. Erin Silva is the Organic Production Specialist at the University of Wisconsin. A significant portion of her work includes conducting collaborative, participatory research on organic farms across Wisconsin.

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110 Developing a Successful CSA Ted Blomgren (Room T)

Join Windflower Farm's Ted Blomgren for this workshop about managing your CSA, including labor and capital needs, crop planning, share content and pricing, core groups, and add-on shares. Using his own 1100-member CSA as a case study in this discussion, Ted will present budgets from his CSA at various sizes, as well as presenting enterprise budgets for a variety of add-on shares offered by his farm.

Ted Blomgren and his wife, Jan, own and operate Windflower Farm, a 1100-member CSA located in the upper Hudson Valley. They have offered vegetable, flower, egg and winter shares to New Yorkers since 2000. They produce about 25 acres of crops on 60 acres of owned and rented land.

111 Cover Crops, Rotations, and Weed Control Dave Campbell (Room Y)

Ask farmers about their number one concern about going organic, and most will say weed control. Tillage equipment, crop rotations, fertility, and cover crops all have a role in achieving respectable yields, as well as keeping weeds to a minimum in your field crops. Dave Campbell will discuss these tools in relation to the sound agronomic principles of an organic and biological farming system.

Dave Campbell has worked in organic production since 1967. Dave and his wife Mary operate a certified organic grain and hay farm (Lily Lake Organic Farm) located in northern Illinois, which has been certified organic since 1991. In addition to farming, he has been actively involved in numerous organic and sustainable agriculture organizations.

112 Urgency in Organic Seed Michael Sligh and Matthew Dillon (Room Z)

As we face today's challenges – climate change, environmental degradation, shrinking natural resource base, and an expanding population – the development of seed resources that serve ecological approaches in farming will play an increasingly important role. This session will look at the outcomes of the State of Organic Seed Report, some successes in the organic seed world, and opportunities to develop and protect seed in the upcoming Farm Bill.

Matthew Dillon, consultant for the Clif Bar Family Foundation, is leading the foundation's new Seed Matters initiative. Dillon was the cofounder of Organic Seed Alliance and the Alliance's first executive director from 2003-2007. Michael Sligh has been the Director of Sustainable USA (RAFI-USA) for over 16 years.



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Room A - Steel and Strategies: Weed Control on the Organic Vegetable Farm

Room B - Designing and Implementing Beneficial Insect Habitat on Your Farm

Room C - Cold-Climate Winter Production

Room D - RF European Corn Borer, Cucumber Beetle, and Flea Beetle Control in Organic Systems

Room M - A Simple and Comprehensive Approach to Yearly Farm Planning

Room N - Photosynthesis: Leaves, Chloroplasts, and Crop Yields

Room P - RF Crossbreeding Dairy Cattle for Improved Milk Production on Pasture

Room R - Find Land (Young Organic Stewards, see page 28 for description.)

Room S - GMO Contamination: What's an Organic Farmer to Do?

Room T - Creating a Regional Food Economy in Our Backyard

Room Y - Certification Basics

Room Z - From Amber Waves to Market

**201 Steel and Strategies: Weed Control on the Organic Vegetable Farm
Jed Colquhoun (Room A)**

Join University of Wisconsin Weed Scientist Jed Colquhoun for an in-depth look at practical weed control strategies for the organic market garden. This nuts-and-bolts workshop will examine the tools and techniques that you can use to keep your weeds under control, as well as the pitfalls you'll want to avoid.

Jed Colquhoun is an Associate Professor and Extension Weed Specialist at the University of Wisconsin - Madison. His responsibilities include fruit, vegetables and landscape and ornamentals.

**202 Designing and Implementing Beneficial Insect Habitat on Your Farm
Eric Mader (Room B)**

Beneficial insects such as predators, parasitoids and pollinators play an essential role in sustaining healthy agricultural systems. For some crops, where sufficient habitat is available to support them, wild beneficial insects can provide all of a farm's necessary pest control and pollination services. This session will discuss the practical aspects of habitat restoration for these insects, and how to integrate that habitat into working farms. Special emphasis will be given to habitat design, site preparation, native plant selection, and management of installed insectary habitat.

Eric Mader is the Xerces Society for Invertebrate Conservation's Assistant Pollinator Program Director and Extension Professor of Entomology at the University of Minnesota. Eric works nationwide with farmers and government agencies to conduct habitat restoration for crop pollinating native bees and beneficial insects.

**203 Cold-Climate Winter Production
Michael Kilpatrick (Room C)**

In upstate New York's cold winters, Michael Kilpatrick produces vegetables in the off months using mini-tunnels, caterpillar tunnels, Haygroves, and high tunnels. This workshop will share his experience with the different tunnel designs, the in's and out's of winter greens production, the costs and advantages of supplemental heat, and crop management from seeding through delivery.

Michael Kilpatrick is a 23-year old farmer and the owner and operator of Kilpatrick Family Farm. He started farming at the age of sixteen and has since grown the business to over twelve acres of vegetables.

**204 RF European Corn Borer, Cucumber Beetle, and Flea Beetle Control in Organic Systems
Ruth Hazard and Gideon Porth (Room D)**

Flea beetles and cucumber beetles present some of the more vexing challenges for organic growers. European corn borer can cause serious crop losses in peppers and sweet corn. Pioneering entomologist Ruth Hazard and Atlas Farm's Gideon Porth will provide an overview of the most-current research on the ecology, movement, feeding patterns, and organic controls for these pests, with an emphasis on integrated management strategies. They will describe how they use lab-reared *Trichogramma ostrinae* to control European corn borer in pepper and sweet corn.

Ruth Hazard works for University of Massachusetts Extension as a vegetable specialist, educator and researcher with a focus on ecological pest management and vegetable cropping systems. Gideon Porth is the owner of Atlas Farm, a 55-acre certified organic vegetable farm in Deerfield, Massachusetts. The farm sells wholesale, through farmers' markets, and a new CSA program.

205 A Simple and Comprehensive Approach to Yearly Farm Planning
Penelope Tunnell and Harris Ivens (Room M)

On a yearly basis, are you easily able to define all your requirements, including costs for the activities that have to be completed in order to achieve your farm objectives? If not, this workshop will introduce you to a simple and comprehensive planning process which will help you identify all activities to achieve your objectives for the year. For each activity on your farm, Penelope Tunnel and Harris Ivens will show you how to determine when and how long it will take, what human and other resources are required and how much it will cost, and how to use this information to create an easy-to-monitor farm plan.

Penelope Tunnell has used her extensive IT experience and an MBA to develop a simple and comprehensive methodology to set up and run her farm in Ontario. Teacher and workshop presenter Harris Ivens developed and implemented an award-winning farm business planning program and course at Everdale Farm in Ontario.

206 Photosynthesis: Leaves, Chloroplasts, & Crop Yields
Bud Markhart (Room N)

Photosynthesis converts light energy into chemical energy and then stores that energy for later use. This workshop will answer fundamental and applied questions about photosynthesis. Why are leaves green? Why aren't all plants C4 plants? What are C4 plants? How much carbon dioxide is enough? This workshop will trace energy and carbon as it moves through the photosynthetic apparatus to help us understand the how photosynthesis works and how that knowledge can be used to affect crop yield? Expect extensive use of catapults and cotton balls to illustrate key concepts.

A professor of horticultural science at the University of Minnesota, Bud Markhart teaches courses and conducts research in organic vegetable production, local foods, plant propagation, and environment physiology.

207 RF Crossbreeding Dairy Cattle for Improved Milk Production on Pasture
Dave Minar and Brad Heins (Room P)

Alternative dairy breeds may provide real opportunities for use in crossbreeding programs for pasture-based dairy production systems. This workshop will include comparisons of breeds for milk production, fertility, survival, and profitability, with a focus on the Jersey, Normande, Montbeliarde, Scandinavian Red, and Holstein breeds of dairy cattle.

Brad Heins is an Assistant Professor of Organic Dairy Management at the University of Minnesota's West Central Research Center in Morris, Minnesota. Dave Minar operates Cedar Summit Farm, a grassfed dairy farm and milk processor, with his family.

209 GMO Contamination: What's an Organic Farmer to Do?
Jim Riddle and Ken Roseboro (Room S)

GMO corn, soy, alfalfa, oh my! What should organic farmers do to prevent contamination of their crops? This workshop will present ideas about steps producers and handlers can take during planning, planting, production, harvest, storage, and transport to protect organic crops from genetic trespass, followed by an interactive discussion with producers, processors, and buyers about GMO contamination issues. The workshop will include an overview of GM crops on the market and updates on efforts to stop GM alfalfa and sugar beets.

Over the past 30 years, Jim Riddle has been an organic farmer, gardener, inspector, educator, policy analyst, author, activist, and avid organic eater. He currently serves as the University of Minnesota's Organic Outreach Coordinator. Ken Roseboro is editor and publisher of The Organic & Non-GMO Report, a monthly newsletter that helps food producers respond to the challenges of genetically modified foods and produce non-GMO foods.

210 Creating a Regional Food Economy in Our Backyard
Michelle Miller, Jim Barham, Teresa Wiemerslage, and Don Roper (Room T)

Across the country, regions have started to consider ways to scale up local foods production and processing to take advantage of efficiencies of scale while holding community and environmental values intact. This session will provide an overview of food hubs at the national level, and take a more specific look at current developments in the four-state Driftless region.

Michelle Miller is associate director at the UW-Madison's sustainable agriculture research center, CIAS. She is helping to coalesce food systems work in the Driftless as part of her work with apple growers and the Good Food Network Upper Midwest. Jim Barham is an agricultural economist for the Marketing Services Division of USDA's Agricultural Marketing Service. Teresa Wiemerslage serves six counties as a Program Coordinator for ISU Extension in northeast Iowa, and coordinates the work of the Northeast Iowa Food and Farm Coalition. Don Roper is director of sales for Wescott Agri Products, where he works directly with end use customers to grow the market share of locally-grown apples into retail, wholesale, and foodservice locations throughout the Midwest.



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211 Certification Basics**Jackie Von Ruden and Cissy Bowman (Room Y)**

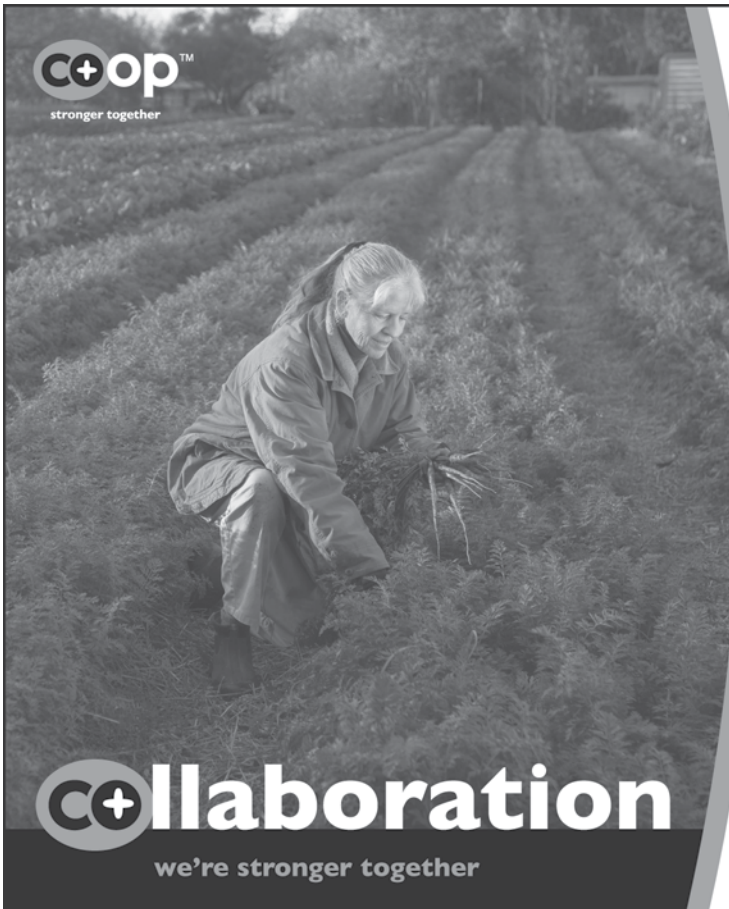
Becoming Certified Organic is not easy, but knowing the potential pitfalls and having a plan can make everything easier. Attendees will gain insight into choosing a certifier, the certification process and maintaining a good farmer-certifier relationship. This workshop is intended to assist farmers ready to take the certification plunge as well as those currently in transition and recently certified. After this workshop you should be prepared to confidently take the plunge into certifying your farm and changing your life for the better forever!

Jackie is Farm Certification Manager, an organic farm and processing inspector, and does a variety of outreach and educational programs for the Midwest Organic Services Association (MOSA). Cissy Bowman is the executive director of Indiana Certified Organic, and program director for Hoosier Organic Marketing Education.

212 From Amber Waves to Market**Mary-Howell and Klaas Martens (Room Z)**

Attention to grain quality is of utmost importance to organic producers, especially those producing food-grade or seed. Join Mary-Howell and Klaas Martens for a look at how to keep grain in good condition from harvest to the point of sale. They will also cover mycotoxins and common mistakes that can result in damage and loss.

Mary-Howell and Klaas Martens have farmed organically since 1993. They raise over 1400 acres of corn, soybeans, small grains, and dry beans, with a growing emphasis on specialty food grains such as spelt, emmer, einkorn, open-pollinated corn, and frikkah. They also own and operate Lakeview Organic Grain, a full service feed and seed business that is committed to using New York-grown grain to feed New York livestock.



For over three decades, food cooperatives have led the way in natural and organic food-related issues. The National Cooperative Grocers Association (NCGA) and our members remain dedicated to ensuring a thriving food network through the support of stronger organic standards, sustainable farming, biodynamics, native agriculture and other low-impact food production methods.

We look forward to continued collaboration with the Midwest Organic and Sustainable Education Service and other like-minded partners to build strong, sustainable communities.



Room A - Crop Production for Year-Round Weekly Markets

Room B - Carbon Sequestration on Organic Farms

Room C - Diversified Small-Scale Fruit Production

Room D - RF Organic Research Forum: Outlook and Opportunities

Room M - Growing Edible Beans in the Upper Midwest

Room N - Tillage with a Purpose

Room P - Raising Healthy Calves

Room R - Educating Yourself about Farming (Young Organic Stewards, see page 28 for description.)

Room S - Overview of Organic Fertilizer Options

Room T - Working Backwards towards a Profit

Room Y - Farm to School: What You Need to Know

Room Z - Get Paid for Conservation Practices through Government Programs

301 Crop Production for Year-Round Weekly Markets

Sandy and Paul Arnold (Room A)

Paul and Sandy Arnold will take you through all four seasons to show how they produce diverse organic vegetables sold weekly at farmers' markets 52 weeks each year. Topics will include greenhouse production, soil preparation, transplanting by hand and with a waterwheel transplanter, direct seeding, mulching with Biotello and straw, and storage in a root cellar.

Paul and Sandy Arnold purchased land in 1988 in Argyle, New York, located about an hour north of Albany. Over the past twenty-two years, they have built Pleasant Valley Farm into a thriving fruit and vegetable operation.

302 Carbon Sequestration on Organic Farms

Jeff Moyer (Room B)

Current farming practices contribute to global climate change. Organic agriculture systems can adapt more readily to new climate realities, and modifications in agricultural systems can improve and mitigate climate change through carbon sequestration. Come learn about how the arsenal of existing tools readily available and proven to be successful in building soil carbon levels and improving the soil's yield potential.

Rodale Institute Farm Director Jeff Moyer has directed farming operations at Rodale for 27 years. He is the project leader on the highly-acclaimed Biological No-Till project, and currently serves as the Chairman of the National Organic Standards Board.

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303 Diversified Small-Scale Fruit Production Tom Galazen (Room C)

Market farms, CSAs, and other operations can benefit from incorporating tree fruits and berries into their organic crop profile. Focusing on smaller scale production, this workshop explores a range of fruit growing options aimed at increasing diversity, enhancing income, adding value, and expanding wonder. The presentation will include an overview of the promise and possible complications associated with a range of tree and berry fruit crops. Specific suggestions and techniques for small to mid-scale fruit culture will be offered. The alluring beauty, appealing flavor, healthful benefits, and often bountiful production make the addition of fruits attractive for almost any farm.

Tom Galazen operates Northwind Organic Farm, a small scale, highly-diversified operation nestled among the hills and woods in far northern Wisconsin, near Bayfield and Lake Superior. He has grown blueberries, raspberries, strawberries, and other fruits for the past 20 years.

304 RF Organic Research Forum: Outlook and Opportunities (Room D)

Key researchers from many of the land grant universities in the Midwest will highlight their present and future research work in organic agriculture. There will also be an opportunity for farmers, graduate students and others to suggest research areas and to ask questions of the research panel. A reception will be held following the workshop allowing for additional networking opportunities. Researchers need to forge relationships with organic farmers. In fact, researchers have identified the lack of willing and experienced organic farmers as a key roadblock in their efforts. Researchers often compete against each other for farmers. The Organic Research Forum is your chance to make the needed connection between farmers and researchers and to learn about the exciting developments in organic research.

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305 Growing Edible Beans in the Upper Midwest Jim Sattelberg (Room M)

If cabbage can be grown commercially in your region, you might have the right climate for growing high value pinto, black, kidney or navy beans. This workshop will provide information about the varieties, soil management, and equipment you need to serve this specialty market.

Jim Sattelberg and his family raise about 2,200 acres of organic crops at Thistle Down Farms in Snover, Michigan. As a large-scale bean producer, Jim has developed experience in and expertise at both marketing and production.

306 Tillage with a Purpose Gary Zimmer (Room N)

Gary Zimmer characterizes tillage as a thoughtful disturbance of the land, with the goal of improving air and water in the soil and the management of residue decay. This workshop will share photos of practical how-to's for tillage, and a variety of practices in use around the countryside. Gary will focus on the tools needed to do the job, adapting tillage to your farm, and the common-sense rules to follow when you disturb the soil.

Gary Zimmer is a farmer, agri-businessman, author and educator. Dedicated to improving farming through restoring and balancing soils, he has spoken to and worked with farmers across the U.S. and in Canada, Europe, Australia, New Zealand, China, and South Africa.

308 Raising Healthy Calves Guy Jodarski (Room P)

Organic herd health requires holistic management and disease prevention. This workshop will provide an overview of the best practices for raising healthy calves on organic dairy farms, including facilities and grouping strategies, introducing calves to grazing, and the prevention and management of diseases. Baby calf nutrition, the use of nurse cows, minimizing weaning setbacks and parasite control will also be covered.

Organic Valley staff veterinarian Guy Jodarski works in organic and sustainable livestock practice with an emphasis in dairy cattle herd health. He has been in practice for 22 years and enjoys teaching how to keep food animals healthy without the use of antibiotics, synthetic hormones and chemicals.

309 Overview of Organic Fertilizer Options Glen Borgerding (Room S)

This workshop will cover the appropriate use of organic fertilizers and soil amendments and how to develop fertilizer programs for farms. Learn about the use of soil tests, nutrient crediting from legume crops and manure and compost applications, calculating nutrient requirements and how to fill those requirements with the right organic fertilizers and soil amendments. This session will teach farmers how to identify their nutrient needs and what materials to use for optimum yielding, healthy crops.

Ag Resource Consulting's Glen Borgerding provides soils consulting and testing services to farmers. He specializes in soil fertility and nutrient management and has been working with farmers across the Upper Midwest developing organic production systems on both crop and livestock based operations.

310 Working Backwards towards a Profit Craig Chase (Room T)

What price can I sell my tomatoes for? Should I try selling wholesale? What should I grow next year? Should I buy transplants or grow them myself? In all cases, the decision made could be the difference between making a profit or loss. This workshop will go over some methods and tools to allow you to better

manage the financial decisions that can make or break your business. Craig Chase will work backwards from the questions that are often asked to how a specific tool or method can help answer the question.

With over 27 years experience in helping agricultural producers with business planning, financial analysis, risk management, and sustainable agriculture issues, Iowa State University's farm and agricultural business management field specialist Craig Chase has recently focused on analyzing organic and food-based alternative agricultural enterprises and regional food system development.

311 Farm to School: What You Need to Know Sara Tedeschi, Jesse Thompson, JoAnne Berkenkamp, Teresa Wiemerslage, Johnice Cross, and Doug Wubben, (Room Y)

Farm-to-school programming provides new market opportunities for organic producers nationwide. This workshop will provide producers with the information they need to know about farm to school including school food budgets, school food programs and regulations, food safety plans, creating relationships, and marketing options.

Facilitator Sara Tedeschi is the coordination of the Great Lakes Farm to School Network. Jesse Thompson interviewed Wisconsin producers and distributors to inform the development of the Wisconsin Producer Toolkit. JoAnne Berkenkamp is the program director for Local Foods at the Institute for Agriculture & Trade Policy. Teresa Wiemerslage serves six counties as a Program Coordinator for ISU Extension in northeast Iowa, and coordinates the work of the Northeast Iowa Food and Farm Coalition. Johnice Cross is the coordinator for GROWN Locally, a cooperative of producers that distributes products to institutions and distributors in Northeast Iowa. Doug Wubben is a Farm to School Specialist with the UW Madison Center for Integrated Agricultural Systems.

312 Get Paid for Conservation Practices through Government Programs Bridget Holcomb and Adam Warthesen (Room Z)

Learn about USDA programs that could help you on your farm, such as the Conservation Stewardship Program and the Environmental Quality Incentives Program's Organic Initiative, and what the prospects are for these conservation programs in the 2012 Farm Bill.

Bridget Holcomb is the associate policy director at Michael Fields Agricultural Institute, where she works on state initiatives to promote sustainable agriculture and local foods. Bridget has also worked on a federal level to promote conservation programs such as the Conservation Stewardship Program. Adam Warthesen has been the lead federal policy organizer for the Land Stewardship Project since 2006 and was engaged in reauthorization of the 2002 and 2008 Farm Bill. He was raised on a farm in Wabasha County, Minnesota and graduated from Bemidji State University where he studied Environmental Studies and Applied Public Policy.

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Room A - Balancing the Farming Life

Room B - Factors Affecting Biological Tomato Production

Room C - Power Your Farm with Renewable Energy

Room D - Growing Shiitake Mushrooms on Small-Diameter Hardwood Logs

Room M - Integrating Organic at USDA: A Progress Report and Report Card

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Room P - Developing a Soil Fertility Plan for Your Farm

Room R - RF The Economics of Grain Supplementation on Organic Dairy Farms

Room S - Whole Farm Insurance Options for Organic Farmers: Adjusted Gross Revenue Lite

Room T - CSA Roundtable: Reflections on a Movement

Room Y - Capturing and Organizing Farm Information: A Simple and Comprehensive System

Room Z - RF Integrated Pest Management in Organic Field Crops

401 Balancing the Farming Life

Mary-Howell Martens and Jane and John Fisher-Merritt (Room A)

Farming is a demanding lifestyle choice that goes beyond a simple choice of occupation. Join farmers Mary-Howell Martens and Jane and John Fisher-Merritt for a little advice and a whole lot of discussion about balancing family, farm, community and self while staying sane, healthy, and happy - at least most of the time.

In addition to raising three children, farming 1400 acres of organic grain crops with her husband, managing a feed mill, writing freelance articles, and raising most of the food her family eats, Mary-Howell Martens is also active in community issues and in her church. Jane and John Merritt have worked for 37 to establish a successful organic vegetable farming operation, Food Farm, in northern Minnesota. Along with their son, Janaki, they were named the 2010 MOSES Organic Farmers of the Year.

402 Factors Affecting Biological Tomato Production

Chris Covelli (Room B)

Growing tomatoes in the humid Midwest can present significant challenges. There are almost as many methods and systems employed for growing as there are farmers. This workshop will explore some of the more important variables associated with tomato growing including seed and plant sources, variety selection, plant support, disease concerns, soil/fertility, and the ways these factors relate to each other, both in the field and in the greenhouse.

Chris Covelli has farmed since 1993 with a love for plants, and a focus on tomato production. In 2000 he joined forces with Christa Barfknecht. Together they've worked to establish a diverse farm based on plant sales, a CSA, and a processing kitchen that has become the foundation of the farm. They market primarily to Madison, Milwaukee, and Chicago.

403 Power Your Farm with Renewable Energy

John Ivanko (Room C)

Learn how to harvest wind and solar energy to spin your farm's electric meter backwards. Explore your options with wind, solar electric and solar thermal systems based on practical knowledge drawn from Inn Serendipity B&B and Farm's success in going fossil-fuel free. Conservation and efficiency topics as well as funding options and renewable energy issues will also be examined.

*John Ivanko is the co-author of *ECOpreneur*, *Rural Renaissance* and *Edible Earth*, as well as the innkeeper for the award-winning *Inn Serendipity Bed & Breakfast and Farm*, completely powered by the wind and sun.*

404 Growing Shiitake Mushrooms on Small-Diameter Hardwood Logs

Joe Krawczyk (Room D)

Shiitake mushrooms make a welcome addition to CSA shares and provide a unique item to sell at farmers market. This session will provide more than just the basics that you need to start producing these mushrooms organically on small-diameter hardwood logs, covering tree and spawn selection, inoculation and incubation, and crop harvest and marketing.

*Joseph Krawczyk and his spouse, Mary E. Kozak, have owned and operated *Field and Forest Products, Inc*, a supplier of mushroom spawn and cultivation supplies, since 1983. They authored the book *Growing Shiitake Mushrooms in a Continental Climate* and numerous other mushroom related articles and publications and have presented at seminars from coast to coast.*

405 Integrating Organic at USDA: A Progress Report and Report Card**Steve Etka and Laura Batcha (Room M)**

The organic footprint at USDA is bigger than ever, now going well beyond the organic standards and certification. Hear an update on the long march through the USDA agencies from the inside perspective, and an assessment from the outside.

Steve Etka is the owner of Etka Consulting, a Washington, D.C.-based government relations consulting business specializing in agriculture and environmental policy, working for clients including the National Organic Coalition. Laura Batcha is chief of policy and external relations at the Organic Trade Association.

406 Using Mycorrhizae for Crop Production**Jeff Lowenfels (Room N)**

Over 96% of plants form a relationship with beneficial fungi in the soil, forging a crucial link in the chain from healthy soils to healthy plants and crops. Learn what these fungi really do, and how to keep them happy and thriving in your soils.

Jeff Lowenfels, author of "Teaming with Microbes: the Organic Gardener's Guide to the Soil Food Web", grew up tending gardens on his father's hobby farm in Scarsdale, New York. He writes a weekly gardening column and hosts a weekly radio show in Anchorage, Alaska.

407 Developing a Soil Fertility Plan for Your Farm**Deborah Allan and Carl Rosen (Room P)**

Taking care of your pocketbook and taking care of the environment requires putting the right amounts of the right fertility inputs on your fields. This workshop will cover best management practices including use of soil testing, beneficial crop rotations and appropriate organic inputs.

Deborah Allan is a professor in the Department of Soil, Water and Climate at the University of Minnesota where she conducts research and teaches in the areas of soil biology and fertility. Her present work focuses on the effects of alternative cropping practices, including organic management, on soil carbon and nitrogen dynamics and soil quality. Carl Rosen is a professor and department head in the Department of Soil, Water and Climate at the University of Minnesota and has a joint appointment in the Department of Horticultural Science. His research, teaching and extension activities focus on nutrient management with a particular emphasis on horticultural crops. Carl's recent research activities have included high tunnel and irrigated crop production.

408 RF The Economics of Grain Supplementation on Organic Dairy Farms**Cindy Daley and Rosie and Ward Burroughs (Room R)**

The old adage "less is more" can be applied to grain supplementation under managed intensive grazing systems where pasture quality and quantity are in good supply. This workshop will look at the economics of optimizing grain supplementation in an intensive grazing system, where cows have access to ample pasture forages throughout the grazing season.

Cindy Daley directs the Organic Dairy Teaching and Research Unit at California State University Chico. Rose and Ward Burroughs own and operate Full Circle Dairy, a seasonal, grass-based dairy in Ballico, California.

409 Whole Farm Insurance Options for Organic Farmers: Adjusted Gross Revenue Lite**Jeff Schahczenski (Room S)**

The federally-subsidized Adjusted Gross Revenue Lite insurance program provides a viable means to insure a percentage of a farm's historical revenues based on tax records, rather than specific crops; it also insures revenue from livestock products. This workshop will take a look at the program, its limitations and opportunities, and tools you can determine if AGR-Lite is a good fit for your operation, using real-world scenarios. Each attendee will also receive a free copy of a computer-based tool to assess whether the program is a viable means for insurance.

Jeff Schahczenski is a Program Specialist with the National Center for Appropriate Technology (NCAT), with expertise in marketing and economics, conservation policy, and specialty crops.

410 CSA Roundtable: Reflections on a Movement**Kristen Kordet (Room T)**

How do today's Community Supported Agriculture farms balance innovation and creativity with the traditions of the movement's founding principles? CSA has evolved to take many forms, from multi-farm ventures to farmers' market punch-cards, and from farms devoted solely to CSA production to those with a diverse marketing plan. Do today's CSA farms embody the same core values as those at the forefront of the movement, or have new values and concepts emerged? A diverse panel of growers will kick-off a participatory discussion of successes, challenges and opportunities in the CSA movement.

Moderator Kristen Kordet owns and operates Blue Moon Community Farm in Stoughton, where she has farmed since 2004. She serves on the boards of the Madison Area Community Supported Agriculture Coalition and the Westside Community Market in Madison.

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411 Capturing and Organizing Farm Information: A Simple and Comprehensive System
Penelope Tunnell and Harris Ivens (Room Y)

Do you have you a clear simple view of the work required to run your farm? Do you know what information is required to do this? Is your information organized so that it is easy to store and retrieve? If not, this workshop will give you a simple and comprehensive way to clarify your thinking about all your farm activities. It will show you how you can organize all the information you need to complete those activities.

Penelope Tunnell has used her extensive IT experience and an MBA to develop a simple and comprehensive methodology to set up and run her farm in Ontario. Teacher and workshop presenter Harris Ivens developed and implemented an award-winning farm business planning program and course at Everdale Farm in Ontario.

412 RF Integrated Pest Management in Organic Field Crops
Eileen Cullen, Robin Mittenthal, Jim Miller, and Christine Mason (Room Z)

The IPM continuum begins with a focus on monitoring and suppression when insect pests approach unacceptable levels, and ends with balanced systems where pests remain at tolerable levels with minimal cultural and biological interventions. In this workshop, farmer presenters will share their approaches to minimizing insect pest impact in crop and dairy farming systems, while researchers weave in results from projects specifically designed to advance the IPM paradigm for organic agriculture.

Eileen Cullen is Associate Professor at University of Wisconsin-Madison Entomology Department, and the UW-Extension state specialist for field and forage crop entomology. Robin Mittenthal has worked on organic farms, taught high school science, and is now pursuing a doctorate in entomology at the University of Wisconsin. Christine Mason is Farm Manager at Standard Process certified-organic farm, and a certified crop advisor. Jim Miller operates a certified organic dairy and crop farm with his extended family.

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Room A - Rebuilding Healthy Food Systems Keynote Followup Discussion

Room B - Effects of Common Pesticides at Environmental Concentrations

Room C - Pest Control in Organic Vegetables

Room D - RF Weed Management and Cover Cropping in Organic Field Crops

Room M - Succession Planting in the Hoophouse

Room N - Teaming with Microbes: an Overview of Soil Microbiology

Room P - Genetically-Modified Alfalfa: Updates and Impacts

Room R - Designing Rotations to Reduce Weed Density in Organic Systems

Room S - The Wisdom Body: Nutrition, Health, and Nature's Pharmacopeia

Room T - Organic Vegetable Production for the Processing Market

Room Y - Wholesale Markets for Local Food: What's Next?

Room Z - Public and Private Grants and Programs for Farmers

501 Rebuilding Healthy Food Systems Keynote Followup Discussion

Tom Stearns (Room A)

Join Tom Stearns of High Mowing Organic Seeds for a follow-up discussion from his keynote presentation about the future of our food system, and his work with local food systems in Hardwick, Vermont.

Tom Stearns, founded High Mowing Organic Seeds in 1996, when he began sharing seeds with others through a small seed flyer. Since that time, High Mowing Organic Seeds has expanded to become one of the leading organic seed companies in the United States.

502 Effects of Common Pesticides at Environmental Concentrations

Warren Porter (Room B)

Even at low-level concentrations, common pesticides and pesticide mixtures have broad effects on learning, aggression, hormone changes, immune suppression, and development in animals and humans. This workshop will provide a fascinating look at the latest research, as well as simple, inexpensive alternatives and methods for the solution of these problems.

Warren Porter is a professor in the Zoology Department at the University of Wisconsin at Madison. His research focuses on how climate, disease, and environmental contaminants affect the nervous, endocrine, and immune systems and developmental and genetic expression processes and capacity to grow, reproduce, and survive at local and landscape scales.

503 Pest Control in Organic Vegetables

Ruth Hazard and Gideon Porth (Room C)

Whether you've got beetles, caterpillars, maggots, leafhopper or aphids, insects can cause big trouble in your vegetables. Join University of Massachusetts's Ruth Hazard and Atlas Farm's Gideon Porth for this look at life cycles, timing, prevention, monitoring, barriers, biocontrols, natural enemies - including native and purchased predators and parasitoids - and organic insecticides to reduce the pressure pests can put on your crops.

Ruth Hazard works for University of Massachusetts Extension as a vegetable specialist, educator and researcher with a focus on ecological pest management and vegetable cropping systems. Gideon Porth is the owner of Atlas Farm, a 55-acre certified organic vegetable farm in Deerfield, Massachusetts. The farm sells wholesale, through farmers' markets, and a new CSA program.

504 RF Weed Management and Cover Cropping in Organic Field Crops

Christy Sprague (Room D)

Give them an inch and they take a mile. Every farmer knows how quickly unmanaged weeds can get out of control. This workshop will take an informative look at the resources beyond simple cultivation that organic farmers have in their toolbox, including diverse crop rotations, cover cropping systems, flame weeding, grazing, and biological control.

Christy Sprague is a Weed Science Extension Specialist and Associate Professor in the Department of Crop and Soil Sciences at Michigan State University. Christy's research focuses on weed management strategies in agronomic crops.

505 Succession Planting in the Hoophouse

Michael Kilpatrick (Room M)

Drawing on several years of winter growing experience, upstate New York's Michael Kilpatrick will talk about the succession planting schedule he uses to provide year-round vegetables for farmers' markets, CSA, and restaurants. With attention to different tunnel environments, growth curves, and seasonality, Michael will discuss planting schedules, transplanting dates, varieties and row spacings for summer and winter crops.

Michael Kilpatrick is a 23 year old farmer and the owner and operator of Kilpatrick Family Farm. He started farming at the age of sixteen and has since grown the business to over twelve acres of vegetables.

506 Teaming with Microbes: an Overview of Soil Microbiology Jeff Lowenfels (Room N)

No one ever fertilizes the Redwoods. How did these trees live over 500 years and grow to 380 feet without Miracle-Gro or other chemicals? Join Jeff Lowenfels to learn how to harness fascinating science of the soil food web to get it working for you.

Jeff Lowenfels, author of [ital]“Teaming with Microbes: the Organic Gardener’s Guide to the Soil Food Web,” grew up tending gardens on his father’s hobby farm in Scarsdale, New York. He writes a weekly gardening column and hosts a weekly radio show in Anchorage, Alaska.

507 Genetically-Modified Alfalfa: Updates and Impacts Steve Etka and Michael Sligh (Room P)

Join Michael Sligh, of RAFI-USA and Steve Etka, of NOC, for the latest news, updates and strategies regarding RR alfalfa. Michael has been a front row participant in the recent USDA, organic community, and seed industry discussions regarding RR Alfalfa and it’s pending deregulation. Steve is fresh back from the recent House Ag committee forum on biotech regulations. They will also discuss these issues as they relate to the upcoming farm bill, as well. Learn how you can get involved and what you need to know about the potential impacts of RR alfalfa and how it may affect your organic farm and/ or businesses or consumer buying choices.

Steve Etka is the owner of Etka Consulting, a Washington, D.C.-based government relations consulting business specializing in agriculture and environmental policy. Michael Sligh is the Director of Sustainable Agriculture for the Rural Advancement Foundation International -USA (RAFI-USA), where he has worked for over 16 years.

508 Designing Rotations to Reduce Weed Density in Organic Systems Randy Anderson (Room R)

Organic producers may be able to reduce inputs for weed management by designing rotations to disrupt population dynamics of weeds, reducing the long-term input costs for weed control as weed density declines over time. This workshop will present a rotation design comprised of perennial forages and annual crops that will disrupt weed population growth and reduce weed density in organic systems.

USDA-ARS weed ecologist Randy Anderson focuses on reducing the need for weed management inputs by understanding the various aspects of weed population dynamics. He developed a population-based approach to weed management that reduced input costs for weed management in conventional agriculture, and is expanding this approach to organic systems.

509 The Wisdom Body: Nutrition, Health, and Nature’s Pharmacopeia Fred Provenza (Room S)

The wisdom body refers to the ability of creatures to grow, reproduce, and survive on foods they evolved to eat. The body accomplishes these feats by integrating cells and organs throughout the body with the palate to change liking for food as a function of need. This workshop will look at the ways animals in natural environments seek out and consume the plants they need, and how we can use this information in our agricultural production.

Currently Professor Emeritus, Fred Provenza was a professor in the Department of Wildland Resources at Utah State University from 1982 to 2009. For the past 35 years, his group has produced ground-breaking research that laid the foundations for what is now known as behavior-based management of landscapes.

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510 Organic Vegetable Production for the Processing Market
A.J. Bussan (Room T)

This presentation will discuss large scale weed and fertility management systems utilized in production of potato, snap bean, and sweet corn. The fertility research has three focal points including optimization of nitrogen management while preventing excess application of phosphorous, quantifying the mineralization of nitrogen for organic fertilizer sources, and identifying fate of applied nitrogen. In addition, research on appropriate weed and pest management systems for sweet corn and snap bean will also be discussed.

A. J. Bussan is currently the Potato and Vegetable Crop Production Systems Specialist in the UW-Madison Horticulture Department.

511 Wholesale Markets for Local Food: What's Next?

Joan Stockinger and Bob Olson (Room Y)

This workshop will provide an overview of local food distribution chains and address challenges and opportunities for farmers seeking more than direct-marketing approaches. The transition to larger-scale wholesale markets can become a successful strategy for those who can compete in higher-volume, lower-margin markets. The presenters will discuss characteristics of wholesale channels including retail markets and college institutions. They will share what they have learned about the challenges of aggregation. For producers who are ready (or are already) producing for wholesale markets, the presenters will discuss how farmers might cooperate via a variety of aggregation, marketing, and distribution strategies to open new markets.

Joan Stockinger of CDS has done market analysis and business planning with regional producers on a range of value-added products, including farmer-owned distribution. Bob Olson, also of CDS, has worked with institutional food service customers on behalf of local producers for 6 years.

512 Public and Private Grants and Programs for Farmers Margaret Krome (Room Z)

Many in the sustainable agriculture movement need funding to support their farming, conservation, community development, and entrepreneurial or other work. Especially given extremely tight federal budgets, it's crucial to make maximum use of existing resources. This workshop will explain how to develop sound projects; identify federal programs offering potentially useful resources; and grantwriting strategies to maximize your success in getting funded. All participants will receive a copy of the new Building Sustainable Places guide to federal programs supporting sustainable agriculture.

Margaret Krome is Policy Program Director for the Michael Fields Agricultural Institute in East Troy, Wisconsin. She coordinates the annual national grassroots campaign to fund federal programs supported by the National Sustainable Agriculture Coalition and helps develop state and local programs and policies supporting environmentally sound, profitable, and socially responsible agriculture. Ms. Krome sits on the Board of Agriculture, Trade and Consumer Protection for the state of Wisconsin and on the National Center for Appropriate Technology's board.

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Room A - In Her Boots: Sustainable Farming for Women, by Women

Room B - Impacting Organic Change

Room C - Social Justice Certification

Room D - Transplant Production for the Organic Market Farm

Room M - Getting Ahead on the Farm

Room N - RF Organic No-Till: Can It Work for You?

Room P - Using CRP Ground in a Grazing Program

Room R - Planting the Seeds for Young Organic Stewards

(Young Organic Stewards, see page 28 for description.)

Room T - Organic Hops Production

Room Y - Bring Home the Bacon: Shaping Federal Conservation and Agriculture Policy

Room Z - Breeding Corn for Organic Farming

601 In Her Boots: Sustainable Farming for Women, by Women

Lisa Kivirist, Audrey Arner, Lindsey Morris Carpenter, Gail Carpenter (Room A)

Women make up one of the fastest growing segments of new organic farmers and business owners, cultivating fresh and creative approaches to agriculture. Join a panel of seasoned and beginning female farmers facilitated by Lisa Kivirist as they dive into pragmatics and practicalities to craft the farm life of your dreams, from land access to tool use to integrating children and family.

Lisa Kivirist, director of the MOSES Rural Women's Project and co-author of the award-winning book, Ecopreneuring and Rural Renaissance. Audrey Arner has co-owned and co-managed Moonstone Farm near Montevideo, Minnesota, for 38 years, converting 240 acres of conventional corn and soybeans to an organic and perennial polyculture. A mother-daughter farming team, Gail and Lindsey Morris Carpenter run Grassroots Farm outside Monroe, Wisconsin, a certified organic farm raising produce, herbs and flowers.

602 Impacting Organic Change

Jim Riddle (Room B)

As advocates for organic change, we've come a long way, but we still represent less than 5% of the food market and less than 2% of agricultural production in the U.S. How can we take organic to the next level, at the personal, local, state, regional, and national levels? Come hear the ideas of leading organic activists in a panel led by Jim Riddle and share your ideas for impacting organic change.

Over the past 30 years, Jim Riddle has been an organic farmer, gardener, inspector, educator, policy analyst, author, activist, and avid organic eater. He currently serves as the University of Minnesota's Organic Outreach Coordinator.

603 Social Justice Certification

Michael Sligh, Jackie Von Ruden, Jackie Hoch, and Ernesto Bustos (Room C)

Domestic fair trade programs seek to create fairness and equity in our food system through the development of social justice standards for organic and sustainable agriculture. This workshop will provide an update on the progress to date with domestic fair trade certification, followed by a discussion with participants about what it will take to bring fair trade home.

Jackie Von Ruden is the farm certification manager for Midwest Organic Services Association. Michael Sligh has been the program director for Rural Advancement Fund International - USA since the 1980's. Jackie Hoch farms 45 acres of fruit with her husband near La Crescent, Minnesota, and has worked with the Agricultural Justice Project pilot program for three years. Centro Campesino's Ernesto Bustos has been organizing around does this word need to be here? the Justice for Workers campaign for the past five years.

604 Transplant Production for the Organic Market Farm

Steve Pincus and Barb Perkins (Room D)

Greenhouse-grown vegetable transplants create a wide range of production and marketing opportunities. Whether you are just getting started with transplant production or building on past experience, this session will provide key information for producing great vegetable transplants, including greenhouses structures, heating and ventilation, growing media and fertility, plant containers, seeding tools, germination and growing environments, timing, and preparation for transplanting.

Steve Pincus owns and operates Tipi Produce with his spouse, Beth Kazmar. They grow 45 acres of mixed organic vegetables marketed to local stores and distributors and through a 400-member CSA. Barb Perkins along with her husband David have owned and operated Vermont Valley Community Farm since 1994. They grow 40 acres of certified organic vegetables for their 2000+ member CSA.

605 Getting Ahead on the Farm**Paul Dietmann (Room M)**

You know you're getting a good return on your broilers and your tomatoes, but how does your farm's overall profitability look? This workshop will provide an exploration of overall farm finances, including cash flow, profitability, and return on individual and whole-farm investments. You'll learn some of the keys to developing an economically sustainable farm operation while also maintaining your quality of life.

Paul Dietmann is Director of the Wisconsin Farm Center in the Wisconsin Department of Agriculture, Trade and Consumer Protection. The Farm Center provides a range of programs to help farmers through major transition points in their careers, including farm start-ups, expansions and transfers. Dietmann has more than 15 years of experience providing farm financial management education and technical assistance to farm families, and has helped hundreds of farmers achieve greater financial success in their farming operations.

606 RF Organic No-Till: Can It Work for You?**Kathleen Delate, Erin Silva, and Patrick Carr (Room N)**

Using cover crops, a roller-crimper, and other implements, you may be able to remove tillage from certain pieces of your organic crop rotation. Join three researchers as they discuss the challenges they have in making organic no-till work, and the perspective years of trials have given them on the system's potential for adaptation by farmers in the Upper Midwest.

Patrick Carr has conducted conventional, no-till farming research at Dickinson since 1993; in the late 1990's, he began conducting organic farming research as well.. Erin Silva is the organic production specialist at the University of Wisconsin. Kathleen Delate is associate professor in horticulture and agronomy at the University of Iowa, where she is responsible for research, extension, and teaching in organic agriculture.

607 Using CRP Ground in a Grazing Program**Ryan Jepsen and Jim Ranum (Room P)**

Land in the Conservation Reserve Program can provide a low-cost, high-value addition to your grazing program; and when CRP contracts expire, you can bring it back into full production. This workshop will look at how this underutilized resource can change your operation, including feed quality of the forage produced, challenges due to a lack of microbiology, and an analysis of potential profitability.

With his family, Ryan Jepsen grazes his beef herd in Northeast Iowa and has transitioned hundred of acres out of the CRP program; and he also has access to over 150 acres of land still in the CRP program. He is a founding partner in Grass Run Farm. Jim Ranum is a retired NRCS grazing specialist for Northeast Iowa.

610 Organic Hops Production**Tim Rehbein (Room T)**

Once extensively grown in Western Wisconsin, craft brewing may make hops an important crop again. This workshop will look at the fundamentals of growing hops, the special needs for organic production of hops, and the current state of the infrastructure and market for hops production in the Upper Midwest.

Tim Rehbein is the University of Wisconsin Extension Agricultural Agent for Vernon County, where he works with a very diverse agricultural clientele, including conventional crops and livestock farmers, organic producers, grape growers, and more. Value added agriculture and economic development have been a programming thrust for Rehbein over the past 10 years.

611 Bring Home the Bacon: Shaping Federal Conservation and Agriculture Policy**Traci Bruckner and Udi Lazimy (Room Y)**

Join Traci Bruckner with the Center for Rural Affairs and Udi Lazimy with the Organic Farming Research Foundation to learn how we can shape federal conservation policy at the state and local level, and discuss ways we can begin to shape the 2012 Farm Bill debate.

Center for Rural Affairs' Traci Bruckner worked extensively on the 2008 Farm Bill, guiding advocacy for beginning farmer provisions as well as conservation and value-added agriculture programs. Udi Lazimy is the policy program organizer for the Organic Farming Research Foundation.

612 Breeding Corn for Organic Farming**Walter Goldstein and Sarah Carlson (Room Z)**

Organic farmers want corn seed that fits their farming systems, but public-sector corn breeding for organic production has been limited while major corn breeding companies have shifted their focus to producing genetically modified organisms. Learn more about public-private breeding partnerships in the world of organics; selection of seed varieties under organic conditions; and research that shows the difference selecting in an organic environment can make.

Walter Goldstein is Research Director at Michael Fields Agricultural Institute. He has worked in developing organic farming and has been breeding corn for organic farmers since 1989. Sarah Carlson is the Research and Policy Director at PFI. She coordinates the US Testing Network and organizes the outreach for researchers conducting corn screening on organic farms in Iowa and across the Midwest.



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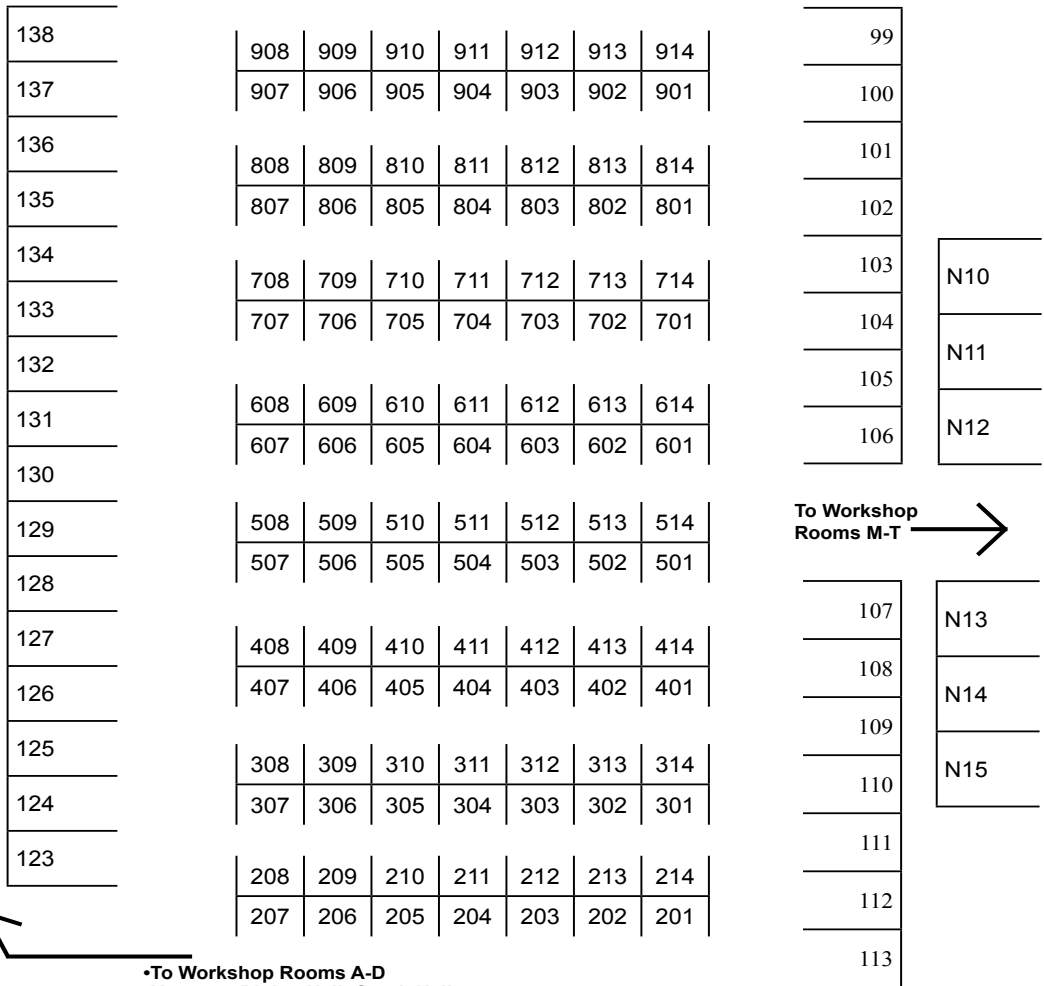
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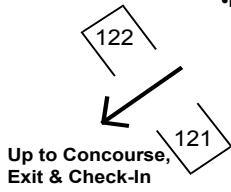
139	140	141	Loading Dock Door	142	143	144
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To Workshop Rooms M-T →



•To Workshop Rooms A-D
 •Keynote •Dining Hall •South Hall



Up to Concourse, Exit & Check-In

120	119	118	117	116	115	114
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Up to Concourse Exhibit Booths & MOSES Book Sales →

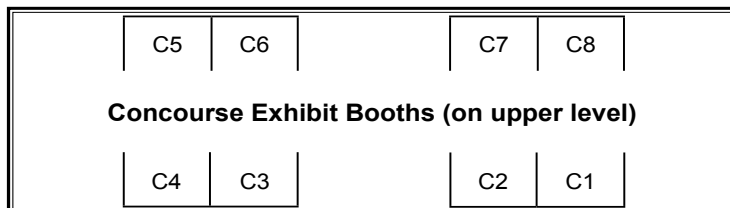


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- Conc Mississippi Valley Conservancy
- Conc Angelic Organic Learning Center
- Conc Young Organic Stewards with Renewing the Countryside
- Conc Peace Corps
- Conc Kuhn North America, Inc
- Conc The Pew Charitable Trusts
- N10 Animal Welfare Approved
- N11 Accelerated Genetics
- N12 Rodale Institute
- N13 Harris Seeds
- N14 Acres USA
- N15 Farm Aid
- S Lobby Mountain Rose Herbs

Accelerated Genetics (booth N11)

Essential Solutions is Accelerated Genetics' organic product line that features various products for organic fed cattle.

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800-451-9275
info@accelgen.com
www.accelgen.com

Acres USA (booth N14)

Acres USA is a national magazine of organic and sustainable agriculture, published each month for 40 years. Also publishes books and offers large organic farming bookstore.

PO Box 91299, Austin, TX 78709-1299
800-355-5313
info@acresusa.com
www.acresusa.com

Advancing Eco-Agriculture (booth 101)

An eco-agriculture consulting and solutions company. Advancing Eco-Agriculture specializes in biological fertilizers for horticulture.

15266 Hayes Road, Middlefield, OH 44062
440-632-1012
info@advancingecoag.com

Ag Resource Consulting, Inc (booth 113)

An independent ag consulting firm and soil testing laboratory specializing in nutrient management and production systems for organic farms.

PO Box 667, 131 5th St, Albany, MN 56307
320-845-2673
glenbarc@albanytel.com

Ag Resource, Inc (booths 125, 126, 127)

Tine weeder, fruit & vegetable supplies & equipment, spading machine, compost turner, berry plants,

organic crop and livestock inputs, irrigation systems, cultivation and planting equipment.

35268 State Hwy 34, Detroit Lakes, MN 56501
218-847-9351
dgbari@tekstar.com

AgMotion Specialty Grains (booth 711)

Buyer of organic corn, soybeans and other small grains.

700 US Trust Building, 730 2nd Ave S, Minneapolis MN 55402
612-486-3854
pcarlson@agmotion.com
www.agmotion.com

Agri-Dynamics (booth 111)

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PO Box 267 Martins Creek, PA 18063
610-250-9280
jbrunetti@agri-dynamics.com
www.agri-dynamics.com

AgriEnergy Resources (booths 303, 304)

Full line of fertilizers and biologicals for organic crops, including grasses, legumes, row crops, small grains and produce. Committed to helping farmers raise safe, healthy, and nutritious food for their families, neighbors and livestock.

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www.agrienergy.net

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www.neemresource.com

AJ Bio Ag. LLC (booth 801)

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www.allstartrading.com

Alternative Farming Systems Information Center (AFSIC) (booth 118)

USDA information and reference service on organic, sustainable and alternative farming.

Nat. Ag. Lib. Rm 132, 10301 Baltimore Ave, Beltsville, MD 20705

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http://afsic.nal.usda.gov

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info@animalwelfareapproved.org

ATTRA, A Project of NCAT (booth 116)

The leading national sustainable agriculture information service, ATTRA is a project of the National Center for Appropriate Technology, distributing free information on organic farming and marketing.

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www.attra.ncat.org

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660 Pennsylvania Ave SE, Suite 302, Washington, DC 20003
202-547-9359
office@centerforfoodsafety.org
www.centerforfoodsafety.org

Center for Integrated Ag Systems (CIAS) (booth 109)

CIAS is a sustainable agriculture research center at the University of Wisconsin-Madison.

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PO Box 1772, Madison, WI 53701
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familyfarmdefenders@yahoo.com
www.familyfarmdefenders.org

Farm Aid (booth N15)

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Farm-to-Consumer Legal Defense Fund (booth 144)

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414-527-1546
will@growingpower.org
www.growingpower.org

The image shows a screenshot of the Vermont Herb & Salad Company website. The page features a header with the company name and logo, and a main content area with a 'Farm description' section. The text in the description highlights their commitment to organic practices, stating they do not use synthetic fertilizers or pesticides and grow their products in rich soil. It also mentions their location in Benning, Vermont, and their focus on providing fresh, high-quality products to local restaurants and wholesalers. At the bottom of the screenshot, there is a 'Small Farm Central' logo and the text 'Beautiful Sites. Helpful Tools. Friendly Support. www.smallfarmcentral.com'.

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High Mowing Organic Seeds (booths 106)

An independent, family-owned business dedicated to providing the highest quality certified organic seed. We offer over 400 varieties of heirloom, open-pollinated and hybrid vegetables, garlic, potatoes, and cover crops. 76 Quarry Rd, Wolcott, VT 05680
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www.highmowingseeds.com

Horizon Organic (booths 119, 120)

Since 1991 Horizon Organic has been fulfilling our vision for a more organic planet, purchasing milk from almost 500 family farms and providing healthful organic dairy products across the country. That's the organic promise from our farmers to consumers. 12002 Airport Way, Broomfield, CO 80021
800-488-9283
robyn.nick@whitewave.com
www.horizonorganic.com

Hydrolisate Company of America/Country Select Catfish (booth 714)

299 South Street, Isola, MS 38754
662-962-3101
dgray@countryselect.com
www.multibloom.com

Indiana Certified Organic LLC (booth 704)

ICO is a USDA and ISO65 accredited certifying agency, certifying crops, wild crops, livestock and handlers across the US and in the US Virgin Islands. 8364 S State Route 39, Clayton, IN 46118
317-539-4317

icollc@earthlink.net

www.indianacertifiedorganic.com
Institute for Energy & the Environment (booth 603)
We published a guide book and maintain a website which offers strategies for farmers to increase energy self reliance on the farm. PO Box 96, 164 Chelsea St., South Royalton, VT 05068
802-831-1151
jthomas@vermontlaw.edu
www.agenergysolutions.org

International Certification Services (ICS) (booth 313)

Certification services including organic certification for growers, processors, handlers, contract services, Sustainable Wild Aquatic Harvest, both NOP and IFOAM, and COR.

301 5th Ave SE, Medina, ND 58467
701-486-3578
brandi@ics-intl.com
www.ics-intl.com

International Stock Food Corp. (booth 134)

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8300 Clear Lake Road, Grass Lake, MI 49240
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www.jmorganictrading.com

Kuhn North America, Inc (Concourse - 2 booths)

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608-897-2131
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www.kuhnnorthamerica.com

Land Stewardship Project (LSP) (booth 205)

The Land Stewardship Project is a membership organization working to build a sustainable food and farming system that cares for people and the land.

821 E 35th Street, Suite 200, Minneapolis, MN 55407
612-722-6377
mcmahon@landstewardshipproject.org
www.landstewardshipproject.org

Learn Great Foods (booth 912)

Foodbooks - These 16 page, full color booklets show off delicious recipes, explain the unique benefits of each ingredient and feature interviews with farmers, chefs and food artisans.

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contact@learngreatfoods.com
www.learngreatfoods.com

Leopold Center for Sustainable Agriculture (booth 609)

A research & education center created to identify the environmental impacts of agriculture in Iowa and develop new ways to farm profitably while conserving natural resources.

209 Curtiss Hall - Iowa State University, Ames, IA 50011
515-294-3711
leocenter@iastate.edu
www.leopold.iastate.edu

Local Dirt (booth 809)

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608-554-4800

kassie@localdirt.com
www.localdirt.com

Local Food Marketplace, LLC (booth 128)

Local Food Marketplace is a software company that provides software and services for online farmers markets.

4660 Crescent Ridge Lane, Eugene, OR 97405
541-579-3195
amy@localfoodmarketplace.com
www.localfoodmarketplace.com

Madison Area CSA Coalition (MACSAC) (booth 410)

Works to build a sustainable, just and local food system in southern Wisconsin by supporting and promoting community supported agriculture.

PO Box 7814, Madison, WI 53707
608-226-0300
info@macsac.org
www.macsac.org

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1-877-287-5510

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www.midwesternbioag.com

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Midwest Laboratories (booth 808)

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midwestorganics@wctatel.net
www.midwestorganics.net

Midwest Organic Services Association (MOSA) (booths 501, 514)

Offers organic certification services to producers and processors/handlers throughout the United States, with a strong focus on the upper Midwest.
122 W Jefferson St., PO Box 821, Viroqua, WI 54665
608-637-2526
mosa@mosaorganic.org
www.mosaorganic.org

Minnesota Crop Improvement Association (MCIA) (booth 706)

Provides organic certification services to producers and processors in the Upper Midwest. Serving agricultural businesses since 1903.
1900 Hendon Ave, St Paul, MN 55108
612-625-7766
mncia@tc.umn.edu
www.mncia.org

MN Institute for Sustainable Ag. (MISA) (booth 612)

MISA and SWROC Organic Ecology provide electronic and print information about organic and sustainable production and marketing practices.
411 Borlaug Hall, 1991 Upper Buford Circle, St Paul, MN 55108
612-625-8235
misamail@umn.edu
www.misa.umn.edu

Mississippi Valley Conservancy (Concourse)

Mississippi Valley Conservancy will be representing the Bluffland Alliance region of land trusts whose mission is to conserve the most precious parts of our landscapes.
201 Main St, Suite 1001, La Crosse, WI 54601
608-784-3606
info@mississippivalleyconservancy.org
www.mississippivalleyconservancy.org

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smtedeschi@wisc.edu

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281-580-1643
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www.naturalindustries.com

Nature Safe Natural & Organic Fertilizers (booth 142)

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800-252-4727
kstockelman@griffinind.com
www.naturesafe.com

Nature's International Certification Services (NICS) (booth 309)

A new organic certification agency founded by David Engel in 2005 to serve organic producers and processors/handlers worldwide.
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608-637-7080
david.engel@naturesinternational.com
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Nature's Organic Grist (booth 311)

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www.NiteGuard.com

OCIA, Wisconsin #1 (booth 513)

Wisconsin Chapter #1 facilitates organic certification through OCIA International.

5381 Norway Drive, Pulaski, WI 54162

920-822-2629

mnmsgang@netnet.net

Oregon Tilth, Inc (booth 308)

A nonprofit research and education organization dedicated to ecologically sound, socially equitable agriculture. It has become an international voice in the support and development of organic agriculture and certification standards.

470 Lancaster Dr NE, Salem, OR 97301

503-378-0690

organic@tilth.org

www.tilth.org

Organic Farmers' Agency for Relationship Marketing, Inc. (OFARM) (booth 208)

An association of organic farmer cooperatives and associations. Coordinates efforts of producer marketing groups to benefit and sustain organic producers.

9896 Cty Hwy D, Brussels, WI 54204

920-825-1369

jbobbe@ofarm.org

www.ofarm.org

Organic Materials Review Institute (OMRI) (booth 511)

OMRI determines which input products are allowed in organic farming. View a list of all "OMRI Listed" products at www.omri.org.

PO Box 11558, Eugene, OR 97440

541-343-7600 x106

info@omri.org

www.omri.org

Organic & Non-GMO Report (143)

Monthly magazine focuses on the threats posed by genetically modified foods

and the trend toward non-GMO and organic foods.

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www.non-gmoreport.com

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608-625-3359

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Organic Trade Association (OTA) (booth 211)

A membership-based business association that focuses on the organic business community in North America. OTA's mission is to promote and protect the growth of organic trade to benefit the environment, farmers, the public and the economy.

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Organic Valley/CROPP Cooperative (booths 401, 414)

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bgutzmann@scoular.com
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cvnghgrn@illinois.edu

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U of M SW Research & Outreach Center, Elwell Agroecology Farm (SWROC) (booth 612)

The University of Minnesota's Organic Ecology Program and MISA offer solution-based information, research, field days, and the Minnesota Organic Farmers Information Exchange (MOFIE).

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www.ams.usda.gov

USDA National Agricultural Statistics Service (NASS) (booth 702)

NASS disseminates data on every facet of US agriculture. We conduct the census of Agriculture which provides organic data. NASS reports are available at www.nass.usda.gov.
1400 Independence Ave, SW Room 5038, Washington, DC 20250
202-720-5891
marlene_diehl@nass.usda.gov
www.nass.usda.gov

USDA - NRCS Minnesota (booth 509)

The NRCS provides leadership in a partnership effort to help people conserve, maintain and improve our natural resources.
375 Jackson St, Suite 600, St. Paul, MN 55101
651-602-7930
john.beckwith@mn.usda.gov
www.mn.nrcs.usda.gov

USDA Farm Service Agency (FSA) (booth 110)

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820 Industrial Dr. Suite 1, Sparta, WI 54656
608-269-8136 x125
tony.bowers@wi.usda.gov
www.fsa.usda.gov

UW - River Falls, Ag Economics Dept. (booth 604)

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exhibitors

WI Dept of Ag, Trade & Consumer Protection (WI DATCP) (booths 301, 314)

Provides resources and information for organic farmers and businesses. Coordinates the Wisconsin Organic Advisory Council, a public-private partnership to support development and growth of the organic sector in WI. Runs NOP organic certification cost-share program. PO Box 8911, 2811 Agriculture Dr., Madison, WI 53708-8911

608-224-5114

laura.paine@datcp.state.wi.us

www.datcp.state.wi.us

WI Organic Marketing Assn. Cooperative, Inc. (booth 503)

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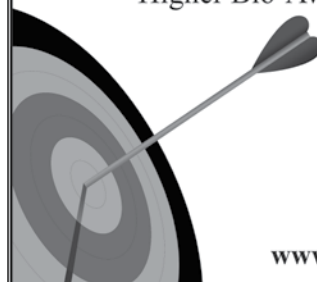
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Local Food Marketplace is a software company that provides software and services for online farmers markets.

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Midwest Organic Services Association (MOSA) (501, 514) - Sunflower

MOSA offers organic certification services to producers and processors/handlers throughout the United States, with a strong focus on the upper Midwest.

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Minnesota Department of Agriculture, Organic Program - Daisy

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organic@tilth.org
www.tilth.org

Organic Farmers' Agency for Relationship Marketing, Inc. (OFARM) (208) - Geranium

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presenter information

Deborah Allan - Depart. of Soil, Water, and Climate, U of MN

1991 Upper Buford Circle, St. Paul, MN 55108
dallan@soils.umn.edu
www.swac.umn.edu/People/DebAllan/index.htm

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2923 Medary Avenue, Brookings, SD 57006
Randy.Anderson@ars.usda.gov

Audrey Arner - Moonstone Farm

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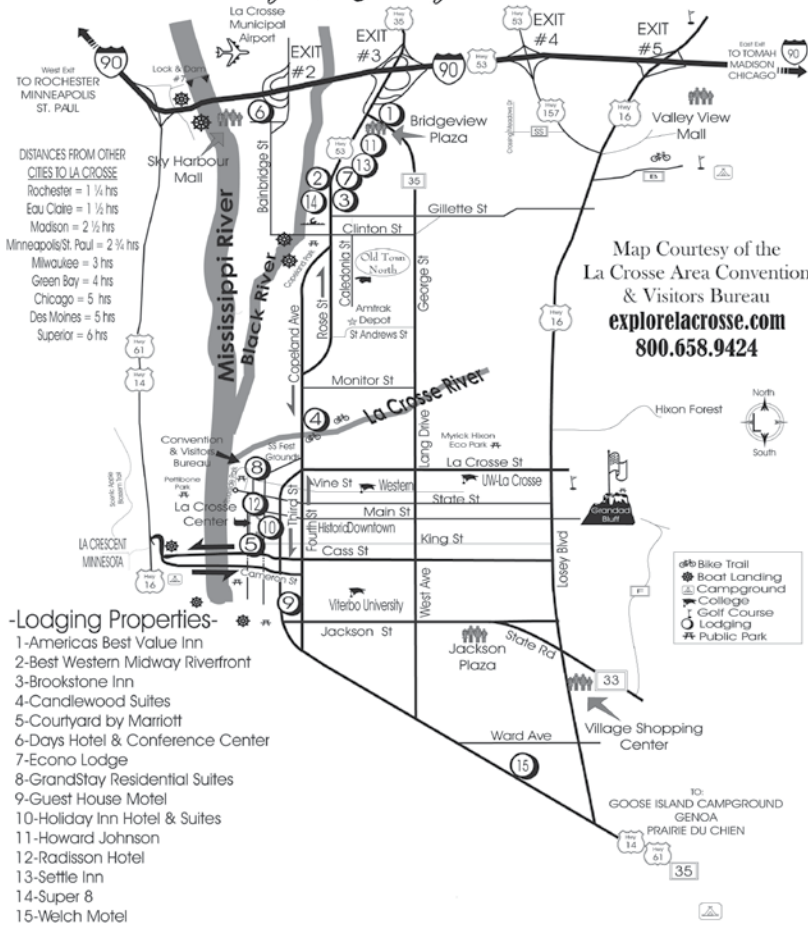
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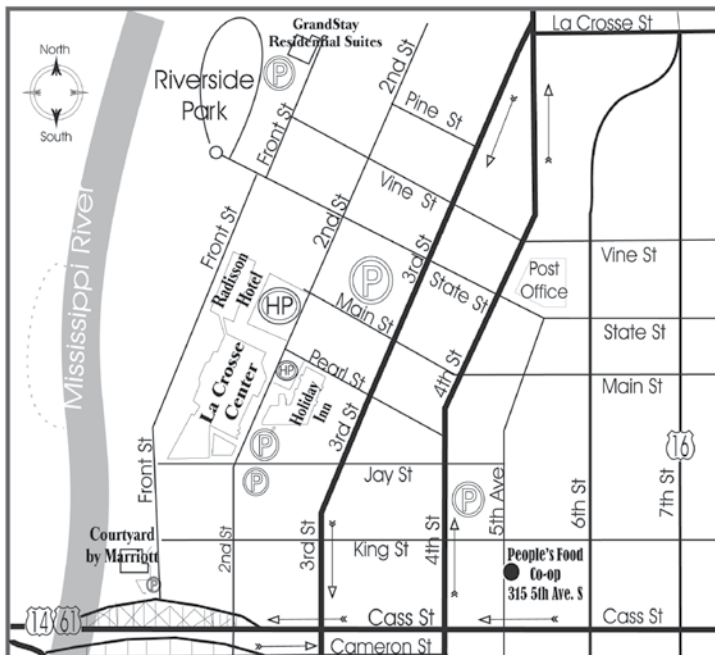
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Days Hotel	6:50	7:45	8:40	9:35
Candlewood Suites	7:05	8:00	8:55	9:50
Guest House Motel	7:15	8:10	9:05	10:00
* La Crosse Center	7:20	8:15	9:10	10:05

Route #2 (departure times)

Brookstone Inn	6:55	7:45	8:35	9:25
Econo Lodge	7:00	7:50	8:40	9:30
Settle Inn	7:05	7:55	8:45	9:35
Howard Johnson	7:10	8:00	8:50	9:40
America's Best Value Inn	7:15	8:05	8:55	9:45
* La Crosse Center	7:25	8:15	9:05	9:55

Route #3 (departure times)

AmericInn Motel	6:45	7:45	8:45	9:45
Best Western Riverfront	7:00	8:00	9:00	10:00
Super 8 Motel	7:05	8:05	9:05	10:05
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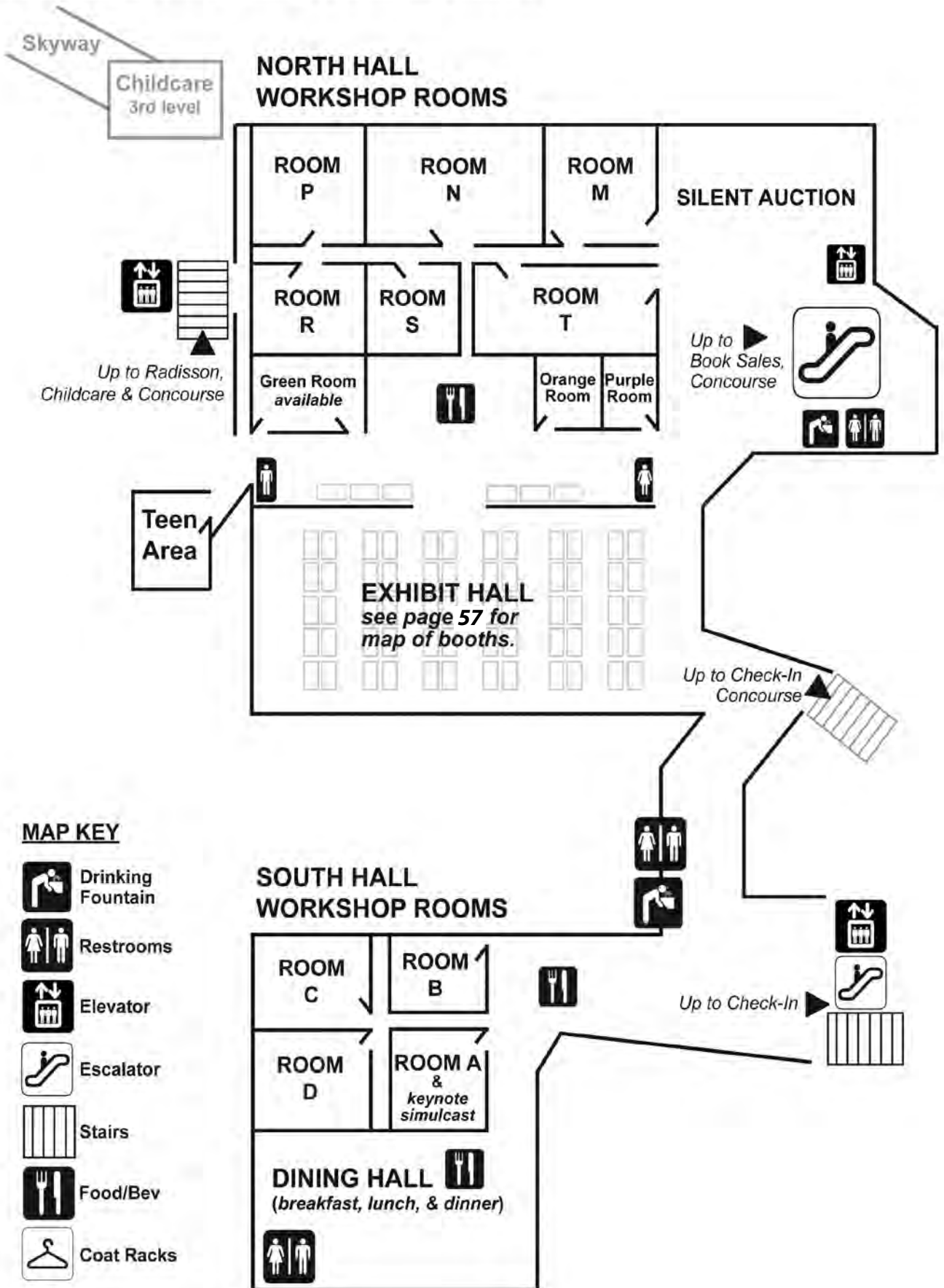
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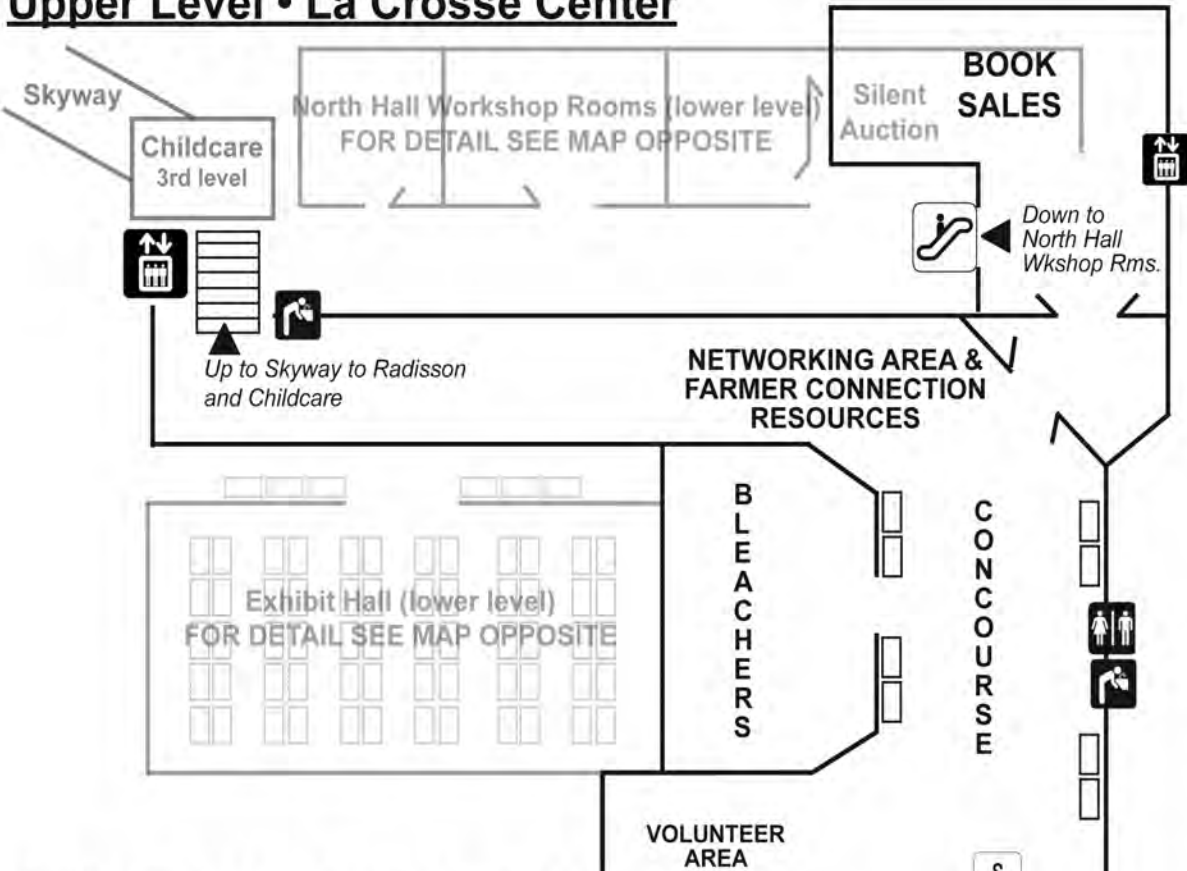
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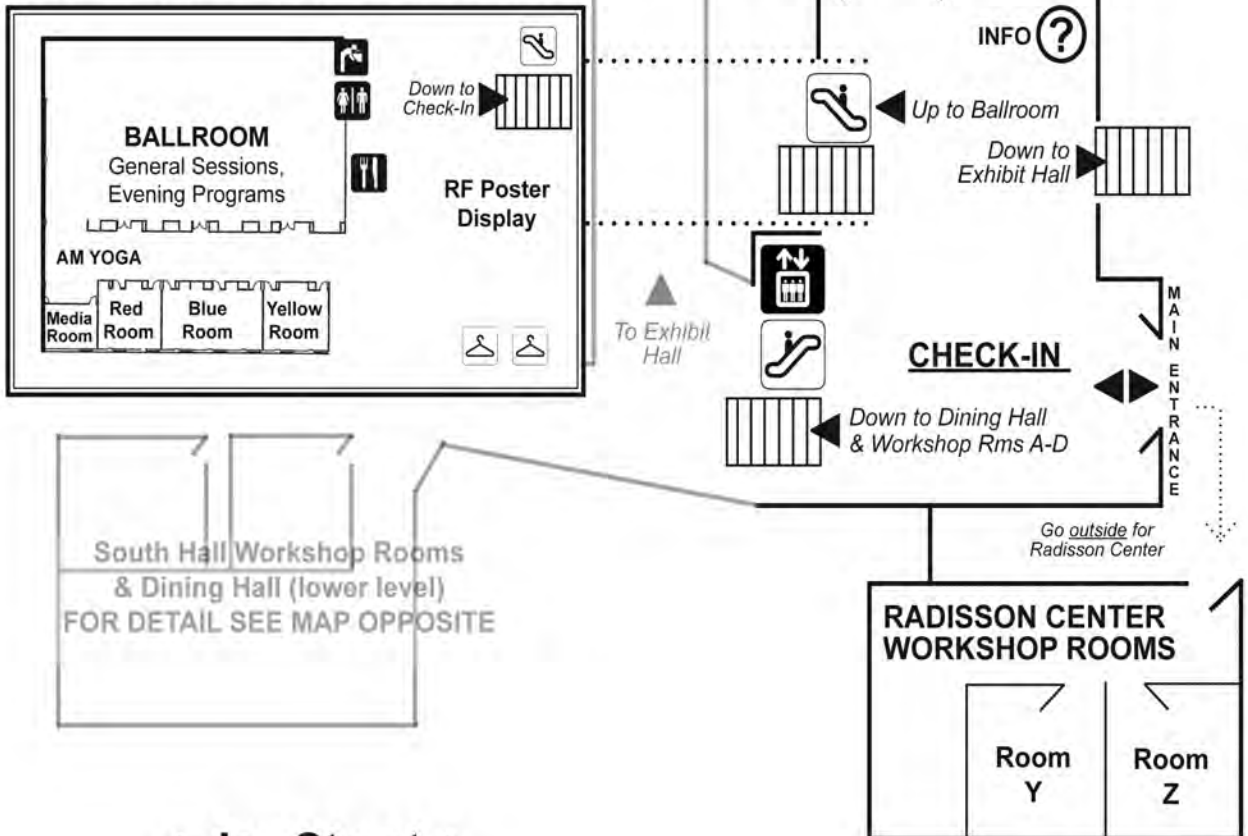
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- USDA - NRCS Minnesota



Geranium

- Ahimsa Alternative, Inc.
- Albert's Organics
- ATTRA - National Sustainable Agriculture Information Service
- Center for Integrated Agricultural Systems (CIAS)
- Damm Corporation
- Fertrell Company
- Full Circle Products/Kasper Enterprises
- Hydrolisate Co. of America/Country Select Catfish
- International Certification Services (ICS)
- Johnny's Selected Seeds
- Land Stewardship Project (LSP)
- Local Food Marketplace, LLC
- Minnesota Crop Improvement Assoc (MCIA)
- OCIA Wisconsin #1

- Organic Farmers' Agency for Relationship Marketing (OFARM)
- Organic Trade Association (OTA)
- Phillips Distilling
- Poly-Tex, Inc
- Professional Proteins, Ltd.
- Seed Savers Exchange
- Seeds of Change
- Small Farm Central
- SunOpta Grains & Food Group
- Sustane Natural Fertilizer, Inc
- USDA Farm Service Agency (FSA)
- Welter Seed and Honey Company
- WI Dept of Ag, Trade & Consumer Protection (WI DATCP)
- Wisconsin Farmers Union



Daisy

- Center for Rural Affairs
- Great Salt Lake Minerals Corporation
- MN Department of Agriculture, Organic Program
- Mississippi Market Co-op

- Nature's International Certification Services (NICS)
- Outpost Natural Foods
- Willy Street Grocery Co-op